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62.09

SUPERB FLOWERS for Your

1940 Garden



DELPHINIUMS (See page 18)

A Unique and Exciting
House Plant . . .

Darlingtonia Californica

(See outside back cover)



OREGON SUNSHINE (See page 20)

LIBRARY
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1940

U. S. Department of Agriculture.

All-America Selections and Other Novelties

Pages 4 to 6

COMPLETE LIST OF Annuals

Pages 7 to 15

Seeds of Perennials

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Perennial Seed Specialties

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Perennial Plant Specialties

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Rare Orchids

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Bulbs for Spring Planting

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California Wild Flower Seeds

Page 23

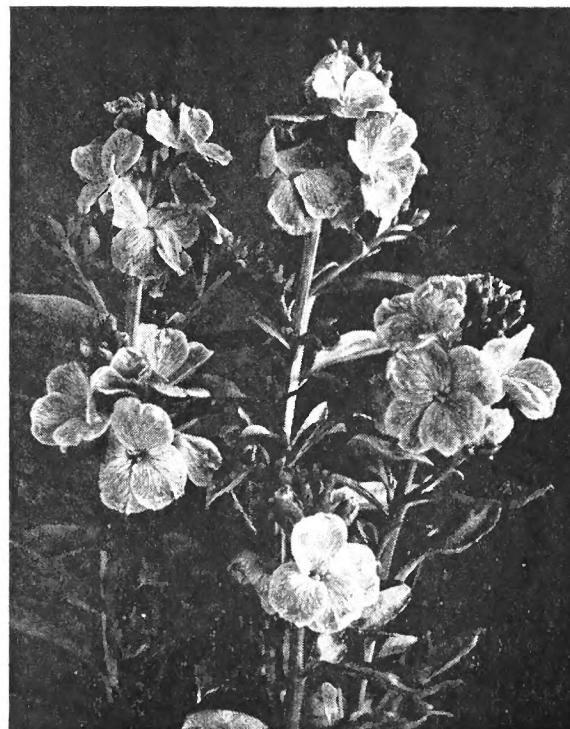
**CARL PURDY
UKIAH, CALIFORNIA**



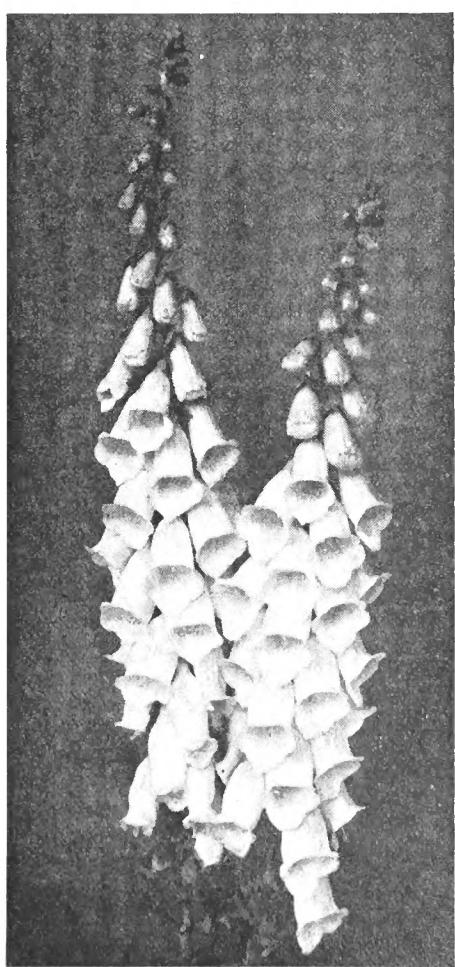
THOUGHTFUL PLANTING ADDS GRACE AND CHARM
TO OTHERWISE DULL CORNERS



SCABIOSA, SALMON BEAUTY (See page 14)



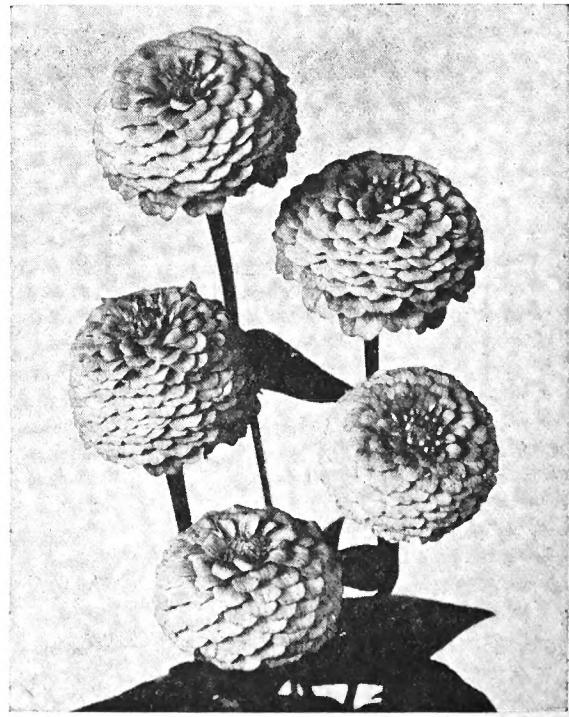
WALLFLOWER (See page 14)



FOXGLOVE, DIGITALIS
(See page 9)



VIRGINIAN STOCK (See page 14)



LILLIPUT ZINNIA (See page 15)

CARL PURDY • UKIAH, CALIFORNIA

To My Flower Loving Friends

THIS IS A LIST OF SUPREME FLOWER SEEDS: The All-America Selections for 1939 that I deem suited to gardens; Other Outstanding New Varieties from foremost American and European breeders; Annuals and Perennials in those strains that have stood the test of time, unsurpassed, and California Wild Flowers in outstanding varieties.

The seeds are the very finest that money can produce. I believe you want such seeds and I pay from two to ten times the cost of ordinary strains to get them for you.

Outstanding flowers in your garden are produced only by planting the very finest seeds of superior strains. Your garden work and expense is identical whether you produce ordinary flowers or prize winners. By paying a few cents more for the best seeds of finest strains you will be repaid a thousand fold in joy and satisfaction.

GIVE MY FINE SEEDS A CHANCE: Soil, well prepared and fertilized; careful watering; thorough cultivation, will repay you in thrifty plants and superb blooms. Do not crowd—allow plenty of room for cultivation.

SOWING SEEDS: Perennials germinate while the ground is still quite cool in very early spring. Since they germinate slowly it is best to sow in boxes or seed beds. Annuals may be sown indoors March to April to be transplanted to the open when safe from frost or they may be sown in the open after frost danger is past; most of them may be sown where to flower if desired. Any special culture is given with the descriptions.

DO NOT COVER SEEDS TOO DEEP: More fine seeds are lost each year by planting too deeply than from any other cause. Cover seeds not more than 1½ times their thickness which with small seeds means merely pressing into soil or sifting a very little fine soil over them.

NOTE: Only tested seeds are sent out. I guarantee them true to name, but as the care is beyond my control I do not guarantee

results. That is up to you. Nevertheless my entire business has been founded upon fair dealings and I will entertain any reasonable complaint.

TERMS: Cash with order, either check, draft, or money order. Stamps accepted up to 50c, not more. Seeds are all sent postpaid.

OTHER LINES: I also specialize in California Native Bulbs, and in Rare Perennials and Rock Garden Plants. If you have not received my Fall 1938-Spring 1939 catalog a copy will be sent you upon request.

TIGRIDIAS: On inside back cover you will find them pictured in color and my offering of finest colors. See page 17.

SPECIAL QUANTITY OFFER: For each full dollar value of your order for seeds in packets (**value of seeds by weight or of Collections excluded**), I will add 25c extra value in packets. List your choices in order of preference with some alternatives. First choices will be sent as far as possible. Buy all of your seed from me and effect this real saving. Seeds by weight and Collections are already priced at a discount, hence excluded. **Offer does not apply to value of bulbs or plants on your order.**

CALIFORNIA CUSTOMERS MUST ADD 3% SALES TAX TO ALL ORDERS



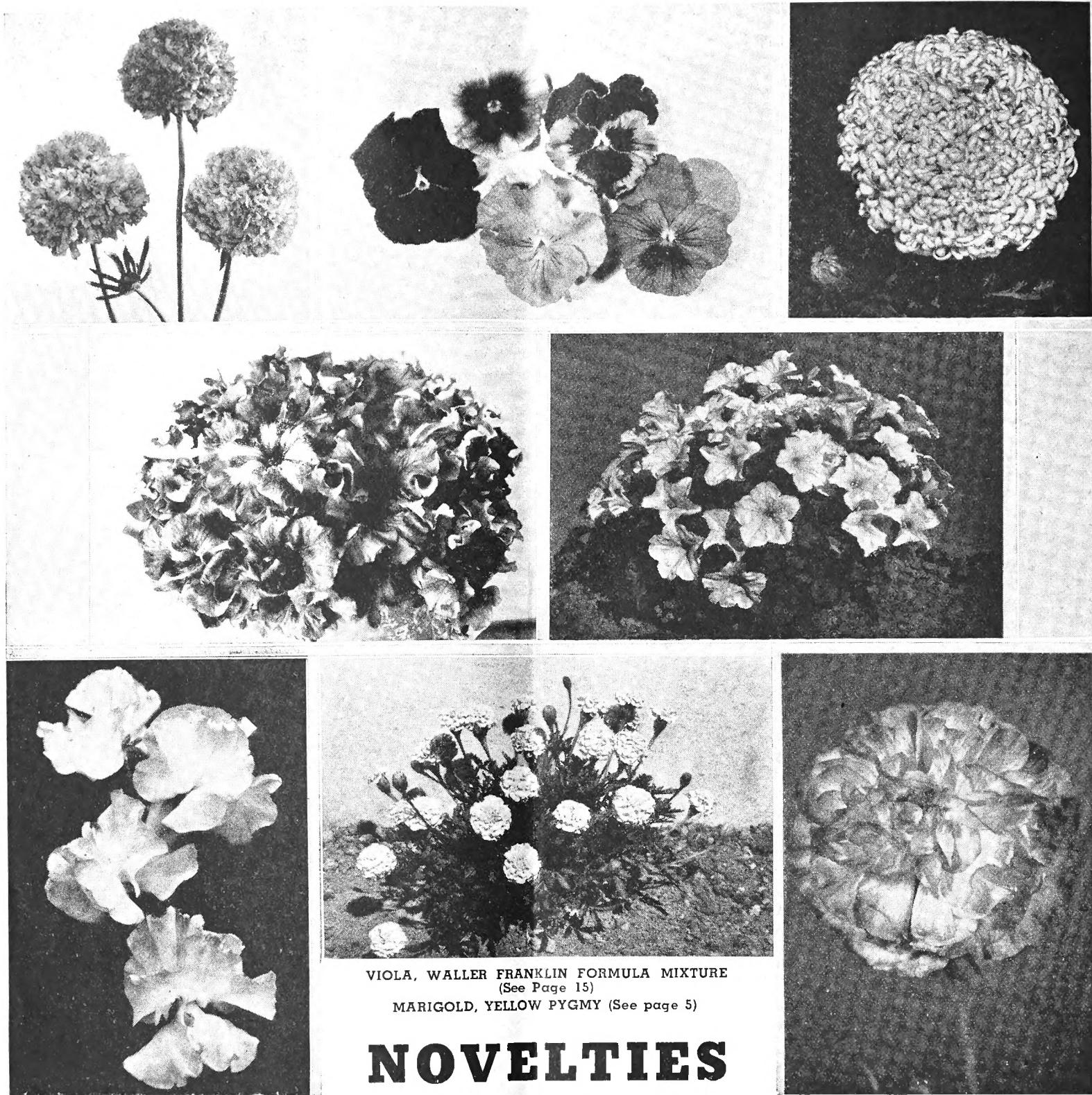
PETUNIA, TOPAZ ROSE
(See page 12)



GODETIA, SUPREME SINGLE MIXED
(See page 10)



CHRYSANTHEMUM FLOWEDED
MARIGOLD (See page 11)



NOVELTIES FOR 1940

SCABIOSA, HEAVENLY BLUE (See page 5)
NEW MINIATURE RUFFLED PETUNIA, BETSY ROSS
(See Page 6)

SWEET PEA, SPRING FLOWERING PINK
(See Page 5)

All-America Selections for 1940

AGERATUM MIDGET BLUE (Silver Medal)

A gem for pots, the rock garden or low edgings. Two to four inches high, the neat compact plants are smothered for a long season with small true ageratum-blue flowers. The sweetest midget plant I have seen in years. Sow early spring in boxes or open. **Pkt. 25c.**

DWARF COMPACT PETUNIA GLOW (Silver Medal)

A wonderful variety for bedding; extremely free flowering all season, true, and rich. Plants remain dwarf and compact and flowers are bright rose-red with lighter throat. **Pkt. 30c.**

NEW CHRYSANTHEMUM FLOWERED MARIGOLD,
LIMELIGHT
PETUNIA DWARF COMPACT, CREAM STAR
SHIRLEY POPPY, DOUBLE BEGONIA FLOWERED
(See Page 13)

NEW CHRYSANTHEMUM FLOWERED MARIGOLD LIMELIGHT (Bronze Medal)

A very soft primrose-yellow, the 2½-inch blooms are round and symmetrical in the most exquisite pompon chrysanthemum-like form. Dwarf bushy plants are 20 inches high, uniform, vigorous and very free flowering. Ideal bedding plants; excellent cut. **Pkt. 25c.**

PETUNIA DWARF COMPACT CREAM STAR (Silver Medal)

Perfectly uniform, the dwarf compact plants are 12 inches high and as broad with a profusion of star-shaped 2½-inch flowers of soft creamy white. Delightful bedding variety and a grand bloomer. **Pkt. 25c.**

Note: Silver Medal Winner, Petunia First Lady has been withdrawn and no seed will be available until 1941.

SCABIOSA, HEAVENLY BLUE

(Bronze Medal)

A distinct and lovely azure blue; very early and exceptionally free flowering. Plants dwarf, 18 in., bushy, and loaded with rather short, wiry stemmed, high crowned, double flowers; suitable for bedding and cutting. Unique and worthy. **Pkt. 25c.**

MARIGOLD, YELLOW PYGMY

(Honorable Mention)

Light lemon yellow. Lilliput French double type, growing only 8 inches tall and compact. Small, 1 1/4 in., blooms rather free. Exciting for edging and potting. **Pkt. 25c.**

SNAPDRAGON (Antirrhinum) ROSALIE

(Bronze Medal)

An exciting color new to Snapdragons, it is a deep rich rose with an underlying tone of topaz or amber which gives it unusual richness of color. Base branching it produces 6-8 long spikes of huge florets. Simply superb. Rust resistant. **Pkt. 25c.**

SWEET PEA SPRING FLOWERING PINK

(Silver Medal)

A new type maturing between the earlies and lates and believed to be more heat resistant than either, and most desirable to extend the season. Growth is tall with long cutting stems, and large waved flowers are rose-pink on white ground. **Pkt. 25c.**

SWEET PEA SPRING FLOWERING BLUE

(Bronze Medal)

Of the new type and identical with preceding except that the color is a fine marine-blue. **Pkt. 25c.**

SWEET PEA SPRING FLOWERING LAVENDER

(Honorable Mention)

Another color in the new spring-flowering type which we highly recommend, a clear rosy-lavender. **Pkt. 25c.**



Other Superb Novelties from American and European Sources

OREGON SUNSHINE (Eriophyllum Lanatum)

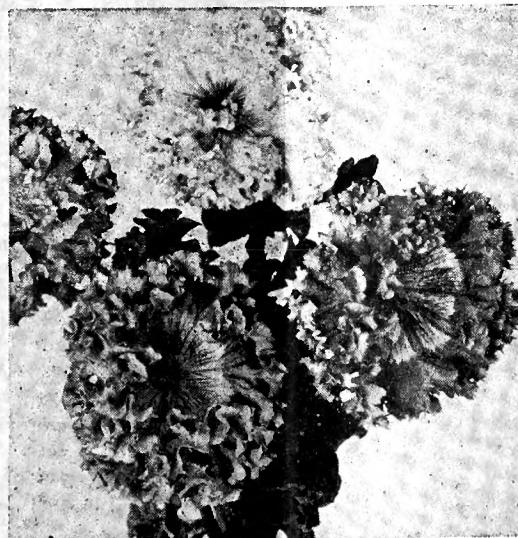
I feel fully justified in placing this superb native plant among novelties for I know you will adore it. Entirely hardy anywhere in the United States; long lived perennial, it has a basal tuft of evergreen foliage neat throughout the year from which arise in May many stiff 15-inch stems crowned throughout the summer with masses of the most delightful golden-yellow daisies. Fine cut. Sown quite early it will flower the first summer. **Seeds, pkt. 25c. Plants, 25 each, 3 for 65c.**

PETUNIA, SUPER FLUFFY RUFFLES

A new Petunia so ruffled and frilled as to appear almost double (see picture). It comes 100% true with very large flowers in a balanced mixture of pink and white, salmon-pink, rose, crimson, light blue. Outstanding. **Pkt. 35c.**



CORNFLOWER, JUBILEE GEM



PETUNIA, SUPER FLUFFY RUFFLES



HOLLYHOCK, INDIAN SPRING

DAHLIA, "MY CHOICE" DWARF HYBRIDS

A highly improved strain producing a good percentage true doubles in wider color range—canary, scarlet, terra-cotta, lavender, maroon, buff, cream and many others in a glorious mixture. Should meet most exacting demands. **Pkt. 25c; 1/8 oz. 90c.**

CALLIOPSIS, GOLDEN CROWN

(Silver Medal '38)

Rich, deep gold, maroon center, quite fragrant, much larger flowers than older sorts, it is showy in the garden and an excellent cut flower. See picture. **Pkt. 15c; 1/4 oz. 25c.**

CORNFLOWER, JUBILEE GEM

(All-America Selection 1939)

Proven two years, this lovely dwarf is more popular than ever. Scarcely a foot high, it is covered with rich cornflower blue flowers through a long season. Sow fall or spring. **Pkt. 20c; 1/8 oz. 35c.**

CORNFLOWER DWARF LILAC LADY

Identical in habit with Jubilee Gem. All visitors to my gardens this summer have been highly pleased with its bright lilac-mauve blooms. Very lovely. **Pkt. 20c; 1/8 oz. 60c.**

DWARF CYNOGLOSSUM, FIRMAMENT

(Bronze Medal '39)

The delightful Forget-me-not flowers of rich Cambridge-blue cover compact 15-inch plants for weeks in summer. Easiest of annuals to grow; sun or light shade. Sown in early spring in boxes or the open, flowers first summer. **Pkt. 20c; 1/8 oz. 55c.**

PHLOX DRUMMONDII SALMON GLORY

(Silver Medal '39)

With huge trusses of florets measuring 1 1/2 inches in diameter, the color is a pure salmon pink with a distinct creamy-white eye. Unexcelled for sheer loveliness, and the outstanding novelty of the past year. **Pkt. 25c; 1/16 oz. 60c.**

PETUNIA HOLLYWOOD STAR

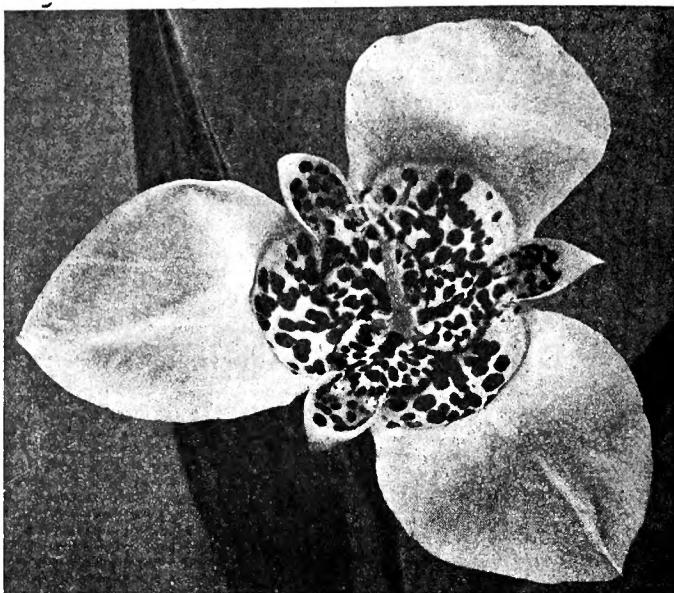
(Silver Medal '39)

Unique, early and free-flowering, its flowers five-pointed stars of rich rose with amber throat; a bed of it is a high light in any garden. **Pkt. 25c; 1/16 oz. 60c.**

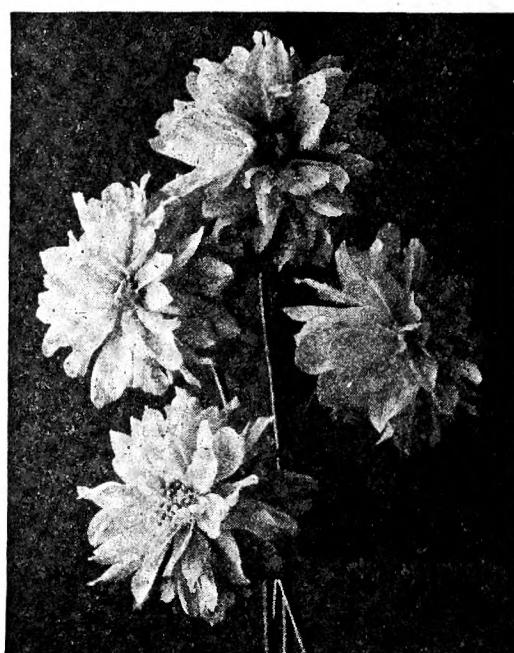
ANNUAL HOLLYHOCK INDIAN SPRING

(Silver Medal '39)

In my bed of this fine novelty I was surprised to find not only the rose and carmine shades attributed to it but rich apricot, soft primrose and other lovely shades and it is seed from his colorful array I offer at **20c per pkt.; 1/8 oz. 60c.**



TIGRIDIA (See page 18)



LEPTOSYNE, DOUBLE GOLDEN ROSETTE

NEW MINIATURE RUFFLED PETUNIA BETSY ROSS

One of the most unique and striking color combinations I have ever seen. The profusion of 2½-inch blooms are alternately banded red and white, delightfully ruffled, and are borne on quite dwarf compact plants. Unsurpassed as a striking bedding plant and a most unique pot subject. Pkt. 25c.

NEW DWARF COMPACT PETUNIA VIOLET BLUE

A grand and most welcome new color to dwarf Petunia. Plants are near perfect in symmetrical and compact habit and the clean dark foliage is literally smothered with the rich violet blue flowers. Remains compact all the season. Pkt. 25c.

TITHONIA SPECIOSA FIREBALL

With gorgeous 5-inch scarlet orange flowers on long cutting stems on plants 8 to 9 feet high, it is unsurpassed among brilliant autumn garden and cutting flowers. Tender, sow indoors and move to open when safe from frost. Pkt. 25c; ½ oz. 75c.

MARIGOLD GIGANTEA SUPER DOUBLE (Improved Sunset Giants)

The largest and showiest of all Marigolds. This improved strain has dwarfer plants (3 ft.) sturdier stems, earlier flowering and all of the magnificent flowers are full double and sweet scented.

Giant Full Double Orange. Replaces Orange Sunset with the same rich golden-orange color. Pkt. 25c; 1/16 oz. 65c.

Giant Full Double Mixture gives us the full range of colors from soft yellow to deep orange. Pkt. 25c; 1/16 oz. 60c.

DIMORPHOTHECA SPECTABILIS (Pink African Daisy)

A pink African Daisy is indeed novel and fills a distinct need and we have it in this newly introduced African plant. The abundant stems 12-in.-14-in. tall bear two inch daisy-like blooms, of deep pink with shining black center throughout summer. Thrives in hottest situations and fine for garden or cutting. Half-hardy perennial best treated as annual. Sow early spring in boxes or when warmer in open. Pkt. 25c; ½ oz. 60c.

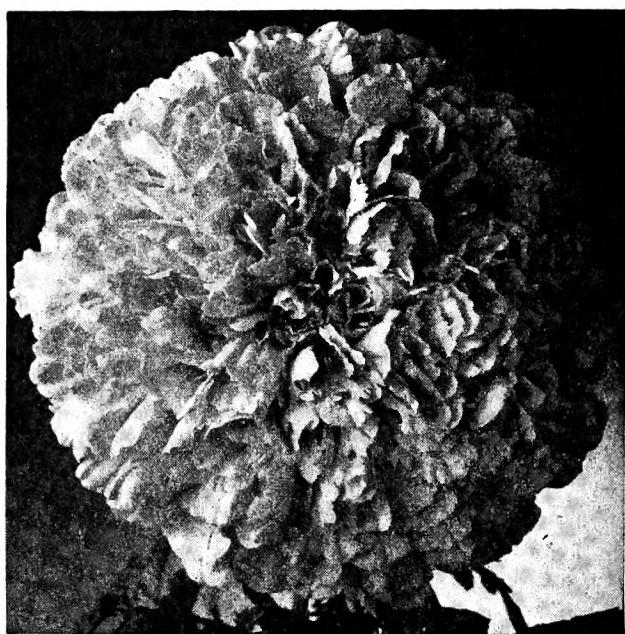
FAMOUS RUSSELL LUPINES

Few new plants have created so great a sensation as these now famous rugged perennials. Huge spikes on 3-4 ft. sturdy plants with closely spaced florets in richest tones of bronze, red, yellow, orange and brilliant bicolors never before known in Lupines.

Russell Lupines grown one year from originator's seed and re-selected so I believe they equal the Red Seal strain of last year and much more reasonable in price. Pkt. 25c; ¼ oz. 75c; per oz. \$2.50.

Originator's Packets for 1940. Arrival of the seed is somewhat uncertain and number of seed in packets unknown. Prices are 25c and 65c.

DELPHINIUM Pacific Giants. See perennial seeds, page 18.



MARIGOLD, FULL DOUBLE SUNSET GIANTS

OTHER NOVELTIES—Continued

NIEREMBERGIA HIPPOMANICA

Dwarf and compact, flowering in a few weeks from seed, the very large lavender-blue flowers completely smother it throughout the summer. Maintains its color perfectly in light shade. Sow in March in boxes or later in the open. Pkt. 25c.

THREE NEW HARMONY TYPE MARIGOLDS

MARIGOLD FULL DOUBLE SUNSET GIANTS

All of the charm and sterling qualities that have made Harmony one of the most popular of all newer flowers is greatly enhanced in these proven new creations.

Harmony Spotlight. 12-inch compact, free blooming. The crested center is a lively yellow while the contrasting guard petals are a rich dark mahogany-red. Truly outstanding. Pkt. 25c.

Golden Harmony. 12-inch. Identical with Harmony except the color is a rich gold throughout. A highlight. Pkt. 15c; ¼ oz. 45c.

Ferdinand. 20-inch to 24-inch with long stems, the single flowers have crested centers of deep yellow, with very broad outer guard petals of mahogany-red. Stunning in the garden and a superior cut flower. Pkt. 25c; 1/16 oz. 65c.

LEPTOSYNE, GOLDEN ROSETTE

It is difficult to think of a finer yellow garden and cut flower. Full double golden-yellow flowers, like tiny Dahlias on 18-inch plants and succeeding anywhere. It flowers in 10 weeks from seed sown where to bloom in early spring. Too few enjoyed it last year. Pkt. 20c; ½ oz. 85c.

SEEDS OF ANNUALS

Time Tested Strains of Outstanding Merit

The best are not always novelties. Many fine things have stood the test of time, unsurpassed.

See following pages.

SNAPDRAGONS, *Antirrhinum*

Snapdragons are old favorites among garden and cut flowers and with the near perfection of rust-resistant strains in all the popular colors we may again enjoy their lovely masses of bloom with ample spikes for cutting. Sow in fall for early bloom; early spring for summer bloom.

Supreme Super Majestic Mixture. (Rust-resistant.) Superb strain producing huge spikes in all the colors known to the Snapdragon including lovely shades not yet introduced as separate colors. **Pkt. 25c; 1/16 oz. 50c.**

New Snapdragon Rosalie. See Novelties. **Pkt. 25c.**

AGERATUM Midget Blue. See Novelties. **Pkt. 25c.**

ALYSSUM (Sweet Alyssum)

Maritimum. 4 inch. Indispensable hardy annual with fragrant flowers all summer. Fine for edgings. Sow any time. **Pkt. 10c; 1/2 oz. 25c; oz. 40c.**

ARCTOTIS, GIANT HYBRIDS

Resembling the Transvaal Daisy with large single flowers 2 to 3 inches across on wiry 12-inch stems, they produce through a long season in most varied color range from creams through orange to red. Sow September-June. **Pkt. 25c; 1/8 oz. \$1.25.**

ASTERS

Few flowers are as lovely in the garden or as useful cut. Half-hardy annuals, they may be sown indoors March-April, or in the open when safe from frost. I offer here what I believe to be the finest types for the home garden and cutting.

California Giant Sunshine. A lovely type, 3 feet tall, with blooms 6 inches across on stiff stems. See picture. My Supreme Mixture includes shades of purple, light blue, salmon-pink, snow white, and other lovely tones on the long guard petals, with the quilled centers yellow. **Pkt. 20c; 1/8 oz. 75c.**

ASTERS—Continued

Improved Giant Crego (Wilt-resistant). Marvelous garden Aster of the same type and as lovely as a Chrysanthemum. Sturdy well branched plants 2 feet tall produce an immense number of blooms 5 inches across, in all colors known to the Aster. **Supreme Mixture, all colors, pkt. 15c; 1/8 oz. 35c; 1/4 oz. 65c.**

Early Giant (Wilt-resistant). A grand new early flowering race, the huge flowers beautifully curled and interlaced as in the Crego borne on sturdy 1 1/2 feet basal branched plants and an ideal garden and cutting Aster.

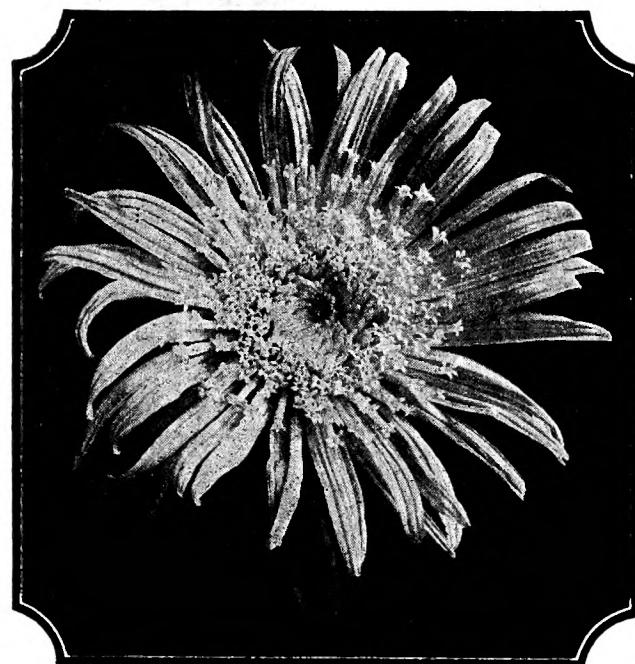
Light Blue (S. M. A. A. S. '39). A lovely soft shade. **Pkt. 20c; 1/8 oz. 60c.**

Peach Blossom. White, flushed lavender-pink. **Pkt. 20c; 1/8 oz. 60c.**

Rose Marie (H. M. A. S. S.). Lively Rose. See Novelties. **Pkt. 25c.**

CACALIA (Tassel Flower)

An old but seldom seen and novel garden and cutting annual, 18 inches tall with fine linear foliage and tassels of orange yellow to scarlet. Visitors here thought it most interesting and unusual both as a striking garden and cut flower. **Pkt. 15c; 1/8 oz. 30c.**



ASTER, CALIFORNIA GIANT SUNSHINE



SUPER MAJESTIC SNAPDRAGON



ARCTOTIS, GIANT HYBRIDS

CALENDULA, Pot or Scotch Marigold

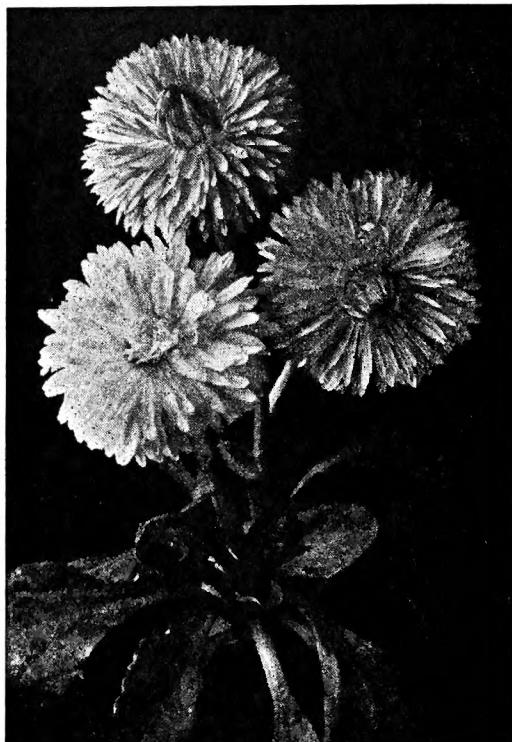
Every garden should have these free-flowering hardy annuals, splendid for bedding and cutting. Sow January-March, May, August for a succession where to bloom, and thin or transplant to 1 ft. apart. Splendid winter bloomers. Here are the best:

Campfire. Largest of all with full double flowers on strong stems. Rich orange overlaid with a sheen of scarlet. Pkt. 15c; $\frac{1}{4}$ oz. 35c; oz. \$1.00.

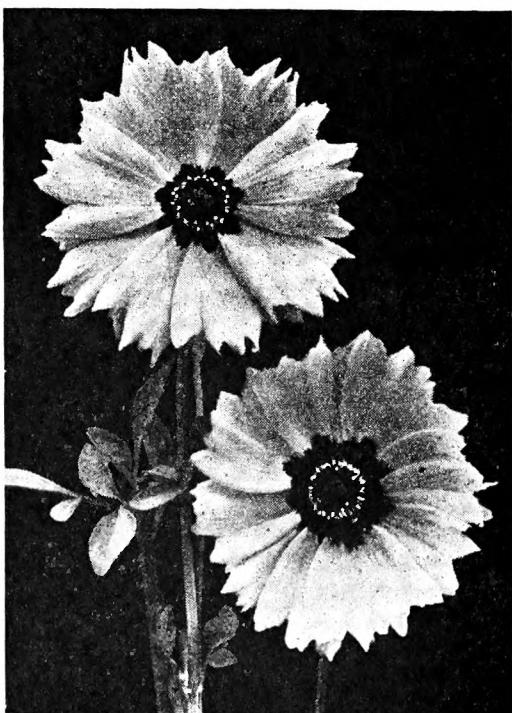
Sunshine (Chrysanth). Large double buttercup yellow flowers on exceptionally strong stems. (See picture.) Outstanding in the garden, unexcelled cut flower. Pkt. 15c; $\frac{1}{4}$ oz. 25c.

Calendulas, Finest Mixed. All types and colors prepared for garden and cutting use. Pkt. 10c; $\frac{1}{2}$ oz. 20c; oz. 55c.

Supreme Pastel Mixture. The soft pastel shades are lovely in our cut displays and they are particularly liked by visitors and friends to whom we present them. Pkt. 25c; $\frac{1}{2}$ oz. 25c.



BELLIS, SUPER DOUBLE MIXED



CALIOPSIS, GOLDEN CROWN

BELLIS (English Daisy)

Very easily grown annual suited to many situations for low masses, borders, or edgings. Sow spring or fall in boxes or open. **Extra Double Mixed.** Shades of pink and white. Pkt. 10c; $\frac{1}{8}$ oz. 40c.

CALIOPSIS

Showy and most easily grown annuals for garden and cutting, flowering all summer. Best sown where to bloom in early spring and thinned to stand 6 to 12 inches apart.

Golden Crown. See Novelies. Pkt. 15c; $\frac{1}{4}$ oz. 25c.

Galaxy Mixture. 15 in. Yellows, deep crimsons, and mahogany shades. Pkt. 10c; $\frac{1}{4}$ oz. 25c.

CANDYTUFT

Splendid hardy annuals for color masses in garden or for cutting. Sow fall and again spring for a full season bloom.

Umbellata Choicest Mixed. 18 in. Lovely combinations and shades of rose, lavender, red and white, making lovely masses with fine cutting stems throughout the summer. Pkt. 10c; $\frac{1}{4}$ oz. 25c.

CALIFORNIA WILD FLOWERS. No Englishman thinks his annual border complete without the showy masses of some of our lovely native annuals and they are so easy to grow. See Separate List.

CANTERBURY BELLS

Beautiful and effective hardy biennial preferring a rich moist soil either sun or light shade. Sow April-August for bloom the next year. Height 2-2½ feet with many spikes.

Supreme Single Mixed. Shades of blue, white, pink. Pkt. 10c; $\frac{1}{4}$ oz. 25c; oz. 75c.

Cup & Saucer Mixed. Same fine shades. Pkt. 15c; $\frac{1}{8}$ oz. 35c.

HARDY GARDEN CARNATIONS

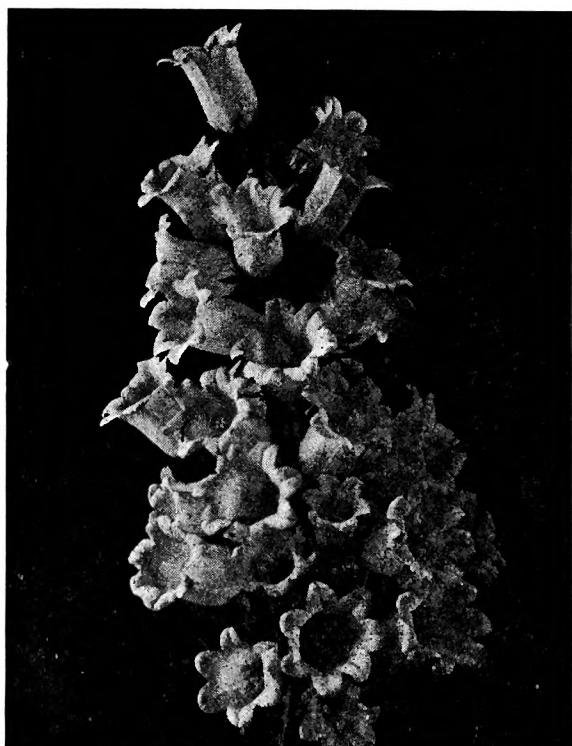
Chabaud's Giant Improved. As large as a Carnation, given a rich soil and disbudded, they bloom in five months from seed sown in fall or early spring and continue all summer. Supreme Mixed of rose, white and yellow. Pkt. 15c; $\frac{1}{8}$ oz. 75c.

CHEIRANTHUS, Siberian Wallflower

Splendid winter and spring flowering annuals with masses of fragrant blooms which continue throughout summer if seeds are removed. Height 1 ft. Sow any time for a long succession.

Allionii. Rich golden orange. Pkt. 15c; $\frac{1}{4}$ oz. 25c.

Allionii Golden Bedder. Pure gold. Pkt. 15c; $\frac{1}{4}$ oz. 35c.



SINGLE CANTERBURY BELLS

CHICORY

Truly lovely for the garden is this roadside perennial with its large discs of azure-blue all summer. Admired and requested by all visitors, I have saved seed. Leaves are fine for salads. Sow in early spring where to bloom. **Pkt. 15c; 1/4 oz. 25c.**

CLARKIA ELEGANS SUPREME DOUBLE MIXED

Justly popular and easily grown garden and cutting annual in lovely shades of salmon, crimson, pink. Sow where to bloom fall to spring. **Pkt. 10c; 1/4 oz. 30c.**

CORNFLOWER, Bachelor's Button

Exceptionally fine and easily grown garden and cutting annuals which may be sown fall or spring where to bloom. Your choice of the lovely double, **Blue Boy, Red Boy, Pinkie, Snow Man, Supreme Mixed.** **Pkt. 15c; 1/4 oz. 30c. Any 4 for 50c.**

Jubilee Gem. Fine dwarf blue. See Novelties. **Pkt. 20c.**

Lilac Lady. New dwarf lilac-mauve. See Novelties. **Pkt. 20c.**

COSMOS

There are few finer annuals for garden or cutting. Tall airy plants with feathery foliage and large flowers on slender stems, they fill a variety of situations and uses. Sow in boxes, February-June, or in the open after late frosts.

Orange Flare. With vivid orange blooms in four months from seed and continuing until frost, it is unchallenged as a fine garden and cutting annual. 3-4 feet. **Pkt. 15c; 1/4 oz. 35c.**

Early Giant Sensation. A splendid improvement with flowers 4 in. or more across as soon as 10 weeks from seed on 3-4 ft. plants. **Pinkie, pink; Purity, white. Pkt. 15c; 1/4 oz. 35c. Red. Pkt. 20c.**

Sensation Mixed. Pink, white and crimson. **Pkt. 15c; 1/4 oz. 25c.**

Giant Late Cosmos. 5-6 feet. Midsummer until frost. Red, pink and white in balanced mixture. **Pkt. 10c; 1/4 oz. 20c; oz. 50c.**



COSMOS, SENSATION



CANDYTUFT

CUPHEA FIREFLY

With startling flowers of fiery cerise-red on neat compact plants 10 inches high, it is unexcelled for rock garden, pots or beds. Flowers 10 weeks from seed. Sow indoors March-April, or in open after frost danger is past. **Pkt. 25c.**

CYNOGLOSSUM FIRMAMENT. See Novelties. **Pkt. 20c.**

DAHLIA "MY CHOICE" Dwarf Hybrids. New. See Novelties.

DOWNINGIA PULCHELLA

Fascinating low growing California native annual, Lobelia-like flowers are deep blue, the lower lip creamy. Entrancing in a sunny border. Sow in place early spring. **Pkt. 20c.**

DIMORPHOTHECA Spectabilis. New pink Daisy. See Novelties. **Pkt. 25c.**

FOXGLOVE, Digitalis

Well known handsome and stately hardy biennials that fill a serious need as they will flower well even in deep shade. Seed sown in boxes or in the open in a cool place will flower the following year. **Rose, Purple, White, pkt. 15c. Mixed, pkt. 10c; 1/4 oz. 30c.**



CARNATION, CHABAUD'S GIANTS (See Page 8)



CUPHEA FIREFLY (See Page 8)



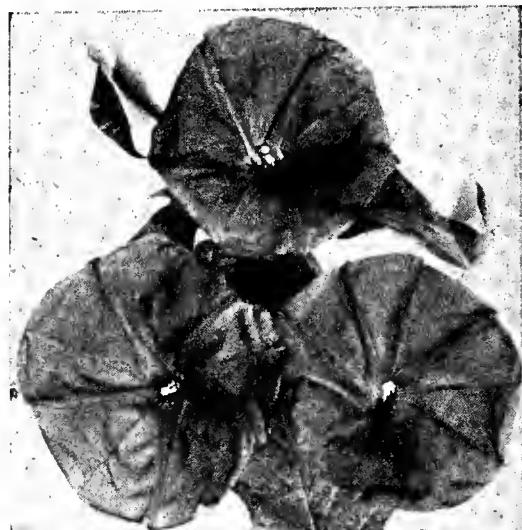
CALENDULA SUNSHINE (See page 8)



ESCHSCHOLTZIA HYBRIDS



GODETIA, KELVIDON GLORY



IPOMEA, SCARLETT O'HARA



HUNNEMANIA SUNLITE

ESCHSCHOLTZIA, California Poppy

Unexcelled for brilliant masses of color in any situation and most easily grown. Best sown where to flower in early spring, mild regions fall to spring. Thin to 12 inches apart.

Cherry Ripe. Erect and free flowering, its dazzling semi-double flowers the color of rich, ripe red cherries. Visitors alone buy more packets than of any other item. Pkt. 20c.

Supreme Blend (New). Rich new colors—soft pink, scarlet, chrome, copper red, claret, royal purple and many others in balanced mixture. 1 foot. Erect plants. Pkt. 15c; $\frac{1}{4}$ oz. 40c.

California Poppies in the lovely native types are unexcelled garden flowers. See **California Wild Flower Seeds**.

GODETIA

Few annuals are more lovely for showy masses and beds in the garden and the satiny flowers last well cut. Sow where to flower February-June, mild regions fall to spring. Thin to 8 inches apart. Varieties offered are 15-18 inches tall.

Kelvidon Glory. Glowing deep salmon-orange, free and long flowering and of robust growth, it is the center of attraction here from June to September. Pkt. 20c; $\frac{1}{4}$ oz. 35c.

Double Sybil Sherwood. Double, light salmon-pink, edged white, it is unsurpassed for delicate loveliness. Pkt. 20c; $\frac{1}{4}$ oz. 55c.

Double Orange Glory. Fiery salmon-orange, presenting a brighter garden color effect than any annual I know. Pkt. 25c.

Supreme Single Mixed in loveliest colors. Pkt. 15c; $\frac{1}{4}$ oz. 30c.

Supreme Dwarf Single Mixed, for fine low mass. Pkt. 15c; $\frac{1}{4}$ oz. 30c.

GAILLARDIA LORENZII SUPREME MIXED

A colorful and easily grown annual with full double flowers in widely varied combinations of red, yellow and white. Visitors proclaim it a most unique garden and cutting flower. Sow Feb. to May. Pkt. 15c; $\frac{1}{4}$ oz. 35c.

HUNNEMANIA SUNLITE, Santa Barbara Poppy

Large poppy-like blooms of deep buttercup yellow are borne above feathery glaucous foliage on bushy plants 2 feet tall. Sown in open April-May, it flowers from July until frost. It revels in hot situations. Glorious. Pkt. 15c; $\frac{1}{4}$ oz. 50c.

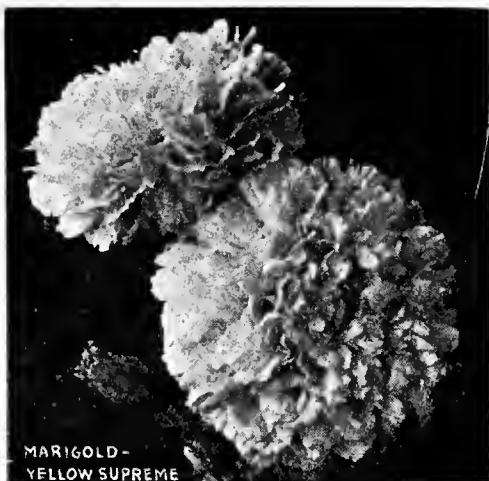
HOLLHOCK INDIAN SPRING. See **Novelties**. Pkt. 20c.

MORNING GLORY, Ipomea

Lovely climbers for pillars, trellis or covering fences or banks. Sow after frost danger is past. Chip the seed shells and soak in warm water a few hours before planting. Fertilize and water sparingly to secure greatest bloom. Sow when really warm in late spring.

Scarlett O'Hara (Gold Med. '39). Sensational climber; early, robust, the stunning 2½ inch wine red flowers borne in profusion from July until frost. Pkt. 25c; $\frac{1}{4}$ oz. 60c.

Clarke's Earliest Heavenly Blue. The most divine deep sky blue of any flower known. Flowers are 3½ inches across, growth is rapid and blooms are borne in greatest profusion from July until frost. Pkt. 15c; $\frac{1}{4}$ oz. 40c; oz. \$1.40.



MARIGOLD, YELLOW SUPREME

GIANT IMPERIAL LARKSPURS

Bold branching plants 3-4 feet tall with long spikes of closely spaced double flowers produced over a long season, they make showy garden masses and are splendid cut. Sow where to bloom in fall or early spring. Germination requires six weeks.

Blue Spire. Intense deep blue. **Blue Bell.** Clear light blue.

Lilac Spire. Clear lilac. **Gloria.** Deep rose-pink.

Coral King. An indescribably lovely coral-pink.

White King. Glistening white closely spaced on long spikes.

Supreme Blend. A balance of blues, pinks, white, carmine.

Each of above: Pkt. 15c; $\frac{1}{4}$ oz. 40c. 1 pkt. each, 6 colors, 75c.

LEPTOSYNE GOLDEN ROSETTE. See Novelties. Pkt. 20c.

LUPINES. For the marvelous Russell Lupines see front cover.

AFRICAN MARIGOLDS

No garden is complete without them, for no annual produces a more brilliant or continuous succession of garden and cut flowers. Easily grown under most difficult conditions. Sow indoors March-April or in the open after frost danger is past.

American Beauty (Rec. A. A. S. 1938.) (*Chrysanthemum Flowered*.)

Flowers of good size are formed like a lovely incurved Chrysanthemum and they come 100% double on sturdy 3-foot plants.

American Beauty Orange. Stunning. Pkt. 20c; $\frac{1}{16}$ oz. 35c.

American Beauty Mixture. Deep to light orange; deep to soft yellow and lovely intermediate tones. Outstanding. Pkt. 15c; $\frac{1}{4}$ oz. 45c.

Limelight. Soft primrose-yellow. See Novelties. Pkt. 25c.

Full Double Orange Sunset. Simply gorgeous. See Novelties. Pkt. 25c.

Full Double Sunset Giants Mixture. See Novelties. Pkt. 25c.

Yellow Supreme. 2½ feet. The clear lemon-yellow supreme. Pkt. 15c; $\frac{1}{4}$ oz. 40c.

FRENCH MARIGOLDS

Exceptionally charming and valuable for masses as they bloom quickly from seed, producing brilliant color until frost.

Dwarf Double Harmony. A universal favorite with its center cushion of deep gold and outer petals of rich mahogany, flowering in five weeks from seed and in profusion until frost on uniform 12-inch bushy plants. Pkt. 15c; $\frac{1}{4}$ oz. 35c.

FOR THREE NEW HARMONY TYPE MARIGOLD—SEE NOVELTIES

Harmony Spotlight Golden Harmony Ferdinand. Each Pkt. 25c

Royal Scot Alldouble. Uniform, dwarf bushy 12-inch plants with fine blooms striped uniformly gold and mahogany; 100% double. A little late for cool regions. Pkt. 15c; $\frac{1}{8}$ oz. 45c.



LARKSPUR, GIANT IMPERIAL MIXED



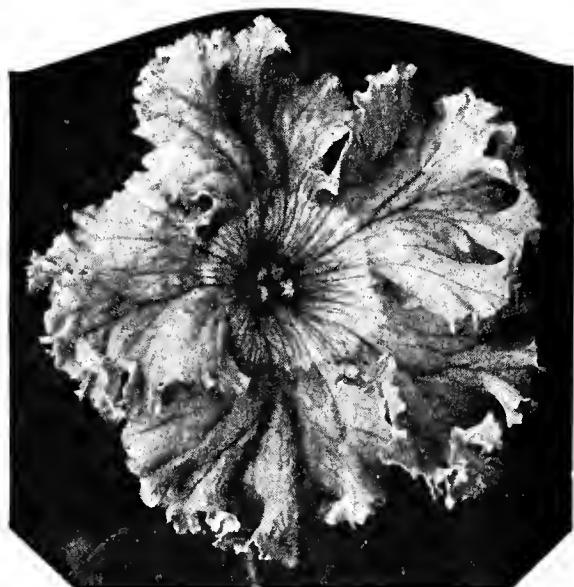
MARIGOLD, FRENCH DOUBLE HARMONY



MARIGOLD, ROYAL SCOT



NASTURTIUM, DOUBLE GLEAM



SINGLE FRINGED PETUNIA



PANSY

DOUBLE SWEET SCENTED NASTURTIUMS

For ease of culture, duration of bloom, brilliance of color and loveliness as cut flowers they are unexcelled. Bloom best in rather poor soil, watered sparingly. Sow late spring where to flower. Sow liberally for you will adore them.

Fire Gleam, Golden Gleam, Mahogany, Orange Gleam, Salmon Gleam, Primrose. Any color, Pkt. 15c; oz. 30c.

Collection. One packet each of above 6 colors, 60c.

Glorious Gleam Hybrids Mixed. Many colors. Pkt. 10c; oz. 25c.

DWARF DOUBLE GEM. Compact gem-like plants, sweet-scented and delightful for pots, window boxes or beds.

Scarlet Gem, Salmon Gem, Orange Gem. Pkt. 15c; oz. 35c.

Golden Globe or Gem Mixture of many shades. Pkt. 10c; oz. 25c.

NIGELLA MISS JEKYLL, "Love-in-a-Mist"

Hardy annual 1 1/2 ft. tall. Filmy foliage forms a mist of green about the large indigo-blue flowers. Any soil or situation from shade to hottest sun. Sow where to bloom each month for continued bloom. Very lovely. Pkt. 10c; 1/2 oz. 25c.

NIEREMBERGIA Hippomanica. See Novelties. Pkt. 25c.

PETUNIA

No flower excels the universally popular Petunia for showy garden masses, pot or window box. Sow in open at once soil warms in spring or earlier in hot-bed or cold-frame. Press seeds into soil, do not cover. Water with care.

Topaz Rose (Bronze Medal A. A. S. 1938). Fiery velvety rose, slightly suffused gold and throat of topaz unfrilled flowers which do not burn in hottest sun. 15 inches high, of good habit. The flowers completely smother the foliage. Pkt. 20c; 1/16 oz. 60c.

Alderman. 12 inches. Plain flowers of deep violet and a most lovely bedding variety. Pkt. 20c; 1/8 oz. 65c.

Blue Bedder. Of the same type as Alderman but a soft cornflower blue. Most effective. Pkt. 20c; 1/8 oz. 65c.

DeLuxe Bedding Mixture. 18 inches. Large flowered, plain edges, blended from largest flowered varieties in perfect color balance of many shades. The finest mixture for bedding purposes that money can buy. Very popular. Pkt. 20c; 1/8 oz. 60c.

Hollywood Star (Silver Medal '39). See Novelties. Pkt. 25c.

Super Fluffy Ruffles. See Novelties. Pkt. 35c.

Giant Single Fringed Mixture of loveliest shades. 15 inches high, compact. They are my choice for garden and cutting. Pkt. 25c; Lg. pkt. 75c.

Ruffled Giants of California. Lovely veined flowers of enormous size. Finest light and dark shades. Pkt. 35c; Lg. pkt. 85c.

New Dwarf Compact Violet Blue. See Novelties. Pkt. 25c.

Dwarf Compact, Glow (Silver Medal '40). See Novelties. Pkt. 30c.

Dwarf Compact Cream Star (Silver Medal '40). See Novelties. Pkt. 25c.

Dwarf Compact Velvet Ball (Bronze Medal '39). One ft. Plants are perfect mounds with large velvety blood red flowers. Pkt. 30c.

Miniature Ruffled Betsy Ross. See Novelties. Pkt. 25c.

PANSY, Heart's Ease

Superb Pansies are produced only by planting selected seeds of finest strains and I offer the best obtainable. Sow in spring for summer bloom, but it is far better to sow from August-October to produce vigorous plants for spring bloom. Winter protect such plants in cold regions.

Engelman's Giants. Huge flowers in light and dark shades, mostly five blotted, on early flowering compact plants. Outstanding for garden or exhibition. Pkt. 35c; 1/32 oz. \$1.00.

"My Choice" (Supreme Formula Mixture Swiss Giants). This I consider the finest strain for all localities. Color range is superb, flowers very large and mostly beautifully frilled. Longest and freest flowering strain I know. Pkt. 40c; 1/32 oz. \$1.00.

Steele's Super Swiss "400" Mixed. Huge jewels of velvet and gold with variations of those colors, including rich new shades. Grand in color, form and substance. Pkt. 40c; 1/32 oz. \$1.00.

Select Large Flowering Mixture. For those wishing a really good economical mixture in a fine color array. Pkt. 20c; 1/4 oz. 80c; per oz. \$2.75.

PHLOX DRUMMONDII

Unsurpassed for beds and massing, they produce huge trusses of large brilliant flowers all summer. Sow in boxes in fall for early bloom or in the open ground in spring.

Giant Art Shades. Florets 1 1/4 in. across in huge trusses of salmons, pinks, rose, violet, blue in riotous mixture. **Pkt. 25c; 1/4 oz. 85c.**
Salmon Glory Silver Medal '39). See Novelties. **Pkt. 25c.**

ICELAND POPPIES

The scintillating airy flowers are borne on wiry stems above a fern-like basal tuft. Perennials, they flower the first summer and continuously from seed sown in the open in early spring. Delightful garden and cut flowers.

The Emperor. 3 feet. Large flowers of breath-taking deep orange. Marvelous as a cut flower. **Pkt. 20c; 1/8 oz. 75c.**

Imperial Jewels Mixture. Light to deep orange, pinks from shell to salmon, yellows, creamy white, deep rose, every red tone, pastel hues of apricot, buff and chamois, in scintillating array of colors. The finest Iceland Poppy strain yet produced. **Pkt. 25c; 1/16 oz. 75c.**

ANNUAL POPPIES

Too little used are these airy, colorful and easily grown hardy annuals that sown fall or spring where to flower produce most stunning effects.

Shirley Double Begonia Flowered. Improved strain of all-double, Begonia-type flowers. Range of colors from light pink to dark crimson with fair sprinkling of Picotee types in scarlet and vermillion shades. One of the most excellent flowers for mid-summer blooms and for cutting. **Pkt. 15c.**

Shirley Single Mixed. Finest colors. **Pkt. 10c; oz. 40c.**

Shirley Double Mixed. Choice colors. **Pkt. 10c; oz. 50c.**

SALVIA Blaze of Fire. **Pkt. 25c.**

SALPIGLOSSIS

Stunning annuals, flowering midsummer until frost; 2-3 feet. Many branched plants produce large gloxinia-like flowers in a wide range of unusual color combinations; white and gold, purple, gold and scarlet, reds, primrose. Wonderful cut. Sow indoors March-April or where to bloom when safe from frost.

Supreme Mixed. In richest colors. **Pkt. 10c; 1/4 oz. 40c.**

VENEDIUM FASTUOSUM HYBRIDS

I cannot too highly praise this stunning African Daisy for ease of culture and brilliance of bloom. 2-3 feet tall, large flowers are in lovely shades from creamy-white to deep apricot, yellows and orange. Sow in boxes March-April; transplant to a sunny situation. **Pkt. 25c; 1/16 oz. 50c.**

PHACELIA VISCIDA

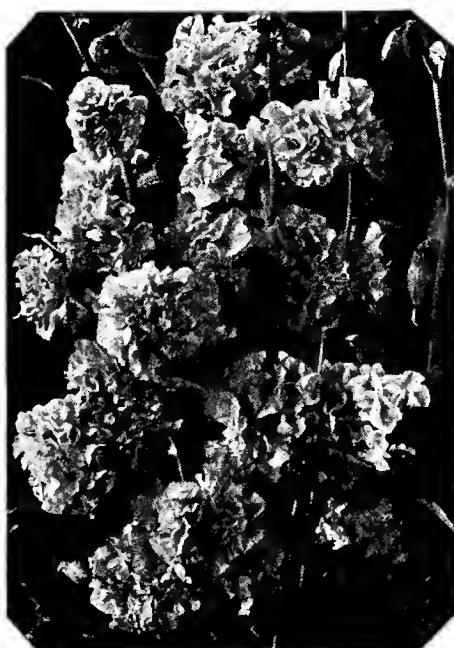
Those in search of lovely low masses of blue may stop here, for with its cups of gentian blue flowers on 1-foot plants it is most entrancing. Sow where to bloom fall to spring. **Pkt. 15c; 1/4 oz. 30c; oz. 70c.**



PHACELIA VISCIDA



VENEDIUM FASTUOSUM HYBRIDS



CLARKIA ELEGANS (See page 9)



ICELAND POPPIES



PHLOX



PERPETUAL BRANCHING STOCKS

ANNUAL SCABIOSA, Mourning Bride

Lovely flowers in your favorite colors with fine cutting stems, hardy, easily grown, in flower July until frost; they fill every requirement for a fine garden flower. Sow in open or boxes fall and spring. See color cover.

Giant Orchid Shades (New). Every lovely delicate shade you know as "orchid" is found in this de luxe offering and with a delicious honey-like perfume. **Pkt. 25c; 1/8 oz. 50c.**

Rosette (New). Deep rose, suffused salmon. **Pkt. 20c; 1/8 oz. 45c.**

Salmon Beauty (New). Pure salmon. **Pkt. 20c; 1/8 oz. 45c.**

Imperial Giant Blue Moon. (Hon. Ment. '39). Large very lovely full double flowers 2 1/2 inches across of rich lavender-blue. Vigorous 42-inch plants. A fine new type. **Pkt. 20c; 1/8 oz. 65c.**

Ageratum Blue, Azure Fairy, Pure White. **Pkt. 10c; 1/4 oz. 30c.**

Supreme Blend. Customers write that this blend is unsurpassed for balance of fine colors. **Pkt. 10c; 1/4 oz. 45c.**

SNAPDRAGONS. See Antirrhinum.

STOCKS, DOUBLE PERPETUAL BRANCHING

Beloved free-flowering annuals for spring and summer bloom, this is the finest strain for garden and cutting. Sow February-May. For winter bloom in California and South, sow August-November.

White, Rose, Sapphire, Yellow, Lilac. Any one of these: **Pkt. 15c; 1/8 oz. 75c. Collection, 1 pkt. each for 65c.**

Supreme Blend of finest named varieties; it comes a very high percentage doubles. **Pkt. 15c; 1/8 oz. 60c.**

SWEET PEAS

No flower gives a more glorious succession of bloom if given good culture. Fill a 12-inch trench with rotted manure or peat moss, adding liberally of bonemeal. Top with 4 inches of good soil, firm, soak, let stand three days. Sow 1 inch deep, 2 inches apart. Never sow in wet soil or water until plants are up. Sow early spring, in mild regions early fall. Pick all blooms daily. For most bloom do not over-water. Cultivate. I believe a superior mixture best suits the needs of the home garden and mine are made by formula from named varieties to give a perfect and complete color balance.

Supreme Early Flowering Blend. **Pkt. 15c; oz. 40c.**

Supreme Late Spencer Blend. **Pkt. 10c; oz. 25c.**

New Spring Flowering Sweet Peas. See All America Selections.

TITHONIA Fireball. See page 6. **Pkt. 25c.**

VIRGINIAN STOCK

Hardy annual 6 inches high, of easiest culture, profuse blooming and may be had in continuous bloom sown at intervals in spring and summer. Fine for winter in mild regions. Rose, red and white in mixture. **Pkt. 10c; 1/4 oz. 25c; oz. 60c.**

GIANT FLOWERED VERBENAS

For brilliant low massing effects it vies for supremacy with the Petunia. Sown early in hot-bed, it flowers in profusion from June until frost. Prefers a warm situation.

Floradale Beauty. Immense trusses of florets 1 1/2 inches across in lovely shades from rose-pink to rose-red. **Pkt. 20c.**

Superb Mixture. Reds, pinks, blues, whites and many other colors in finest varieties. **Pkt. 15c; 1/4 oz. 75c.**

VIOLA, Tufted Pansy (Perennial)

Gay, delightful and free-blooming, they are best treated as annuals. Charming for a variety of situations in edgings, borders and rock garden. Sow fall or spring in boxes and keep cool and moist. Following are my choice of the larger flowered varieties.

Arkwright Ruby. Deep crimson scarlet. **Pkt. 35c; 1/16 oz. \$1.15.**

Chantreyland. Rich apricot and quite true. **Pkt. 25c; 1/16 oz. 85c.**

Blue Butterfly. Splendid mid-blue. **Pkt. 25c; 1/16 oz. 60c.**

"My Choice" Supreme Mixture. An unsurpassed formula blend of all the bright colors and lovely combination shades known to the Viola. Truly supreme. **Pkt. 20c; 1/8 oz. 85c.**

Waller Franklin Formula Mixture. This blend of bright gay colors far surpasses any mixture of Violas we have seen. Bright shades of self colors of red, yellow, blue and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture. **Pkt. 25c.**

VISCARIA

Beautiful hardy garden and cutting annuals of easiest culture, the flowers shaped like a single pink. Sow in the open March-May for summer bloom, September-October for early bloom. They make lovely airy bouquets. Height 1 foot.

Blue Pearl, blue; **Rose Beauty**, rose. **Pkt. 15c; 1/8 oz. 35c.**

Brilliant Mixed. Pink, rose and blue. **Pkt. 10c; 1/4 oz. 30c.**

OLD FASHIONED WALLFLOWERS

One of the finest and most colorful flowers for winter bloom in California and mild regions and spring elsewhere. Best treated as biennials, sown in May-June for bloom the next winter.

Superb Single Mixed. Red, gold, carmine, violet and other shades in splendid mixture. **Pkt. 10c; 1/4 oz. 25c.**

Supreme Double Mixed. Extra choice. **Pkt. 20c; 1/16 oz. 85c.**

SUPREME FLOWER SEED MIXTURES

My offer of these mixtures has brought a ready response and high praise for filling odd corners, beautifying camps and temporary abodes. Sow where to flower in spring.

Supreme Cut Flower Mixture. Blended to give a summer-long succession of fine flowers. **Pkt. 10c; 1/2 oz. 35c; oz. 60c.**

Supreme Garden Mixture. A real show of color. **Same prices.**

CALIFORNIA WILD FLOWERS. See special list, page 23.



GIANT VERBENA



FANTASY STAR DUST

ZINNIAS

Aptly called the "people's flower", Zinnias are easily grown in any sunny situation but prefer a good soil, well drained and moderately moist. Sow in hot-beds March-April, or in the open when ground warms, April-June.

The strains I offer are the acme of perfection; fresh seeds of highest germination qualities, the products of Bodger, world's foremost Zinnia breeder.

SUPER CROWN OF GOLD ZINNIAS

Robust 3 ft. plants.

Super Pastel Shades. Large well formed flowers in a wide range of soft pastel shades, each petal overlaid at base with deep gold. A grand garden and cutting strain. **Pkt. 20c; 1/4 oz. 50c.**

Super Desert Gold. Beautiful soft yellow shades, each petal deep gold at base. The delight of all visitors. **Pkt. 15c; 1/4 oz. 60c.**

GOLD MEDAL DAHLIA FLOWERED

Many stemmed, 2 1/2 ft. plants. Fully double huge flowers resembling the show dahlia. Wonderful texture and form. Most popular of all:

Crimson Monarch, crimson; **Golden Dawn**, gold; **Canary Bird**, soft primrose; **Polar Bear**, creamy white; **Exquisite**, light rose, deep deep rose center; **Will Rogers** (New), loveliest and most brilliant scarlet. **Each, Pkt. 15c; 1/4 oz. 45c.**

Collection. 1 Packet each, of above 6 colors, **only 50c.**

Gold Medal Dahlia Flowered Mixture. This superb mixture is specially blended from finest separate colors. **Pkt. 15c; 1/4 oz. 45c.**

CALIFORNIA GIANT MIXTURE

3-4 ft. The largest Zinnia. A blend from named varieties in full color range. Very stout stems. The most popular cutting variety. **Pkt. 15c; 1/4 oz. 45c.**

FANTASY ZINNIAS

The informal type with quilled flowers. Medium size, graceful and lovely for both garden and cutting.

Separate Colors: **Orange Lady**, rich orange; **Star Dust**, pure gold; **Rosalie**, intense rose; **White Light** (A. S. S. '39). Nearest to pure white in Zinnias. **Each, Pkt. 20c; 1/4 oz. 45c; The 4 pkts. 60c.**

Fantasy Wild Fire. (New). Glowing scarlet. **Pkt. 25c; 1/8 oz. 55c.**

Fantasy Finest Mixed. Wide range of fine colors. **Pkt. 15c; 1/4 oz. 40c.**

LILLIPUT (Pompon)

Small flowers on fine stems. Height 1 1/2 ft. With a charm not found in the larger varieties these tiny flowers are useful for garden and cutting. A superb blend of all the fine colors found in Zinnias. **Pkt. 15c; 1/4 oz. 30c.**

Gaillardia-Flowered (Navajo). 2-inch blooms of mellow two-toned shades in combinations of rose, pink, bronze, yellow and orange-red on good stems. Novel in the garden and nice for table arrangements. **Pkt. 15c; 1/4 oz. 45c.**

Linearis. Bewitching dwarf Zinnia with golden-orange flowers like tiny Cosmos. Flower in six weeks from seed in profusion until frost. Height 1 foot. **Pkt. 15c; 1/8 oz. 40c.**



SCABIOSA-FLOWERED ZINNIA

SCABIOSA FLOWERED

Crested center with wide guard petals. A most interesting and useful garden type. Height 2 feet.

Superb Mixture. Full range of brightest colors. **Pkt. 15c; 1/4 oz. 55c.**



GIANT DAHLIA-FLOWERED ZINNIA



SUPER CROWN OF GOLD ZINNIA

SEEDS OF PERENNIAL PLANTS

One of the prime factors in success with seed of perennials is fresh seed. All seeds offered here were saved from choice plants in my own nursery or are a portion of the extra choice seed I buy for my own sowing, the finest that money can buy.

Seeds for most perennials germinate much better if sown while the ground is still quite cool. A number of kinds are better for freezing and may be sown in fall but I have always sown as soon as the ground can be worked in spring with fine results. Most failures are traceable to covering seeds too deeply. I cover seeds just the diameter of the seed which with small seeds means merely firming them into the soil or at most sifting fine soil over them.

Most of the seeds offered here were offered in my complete bulb and plant catalog which you received earlier and as very complete descriptions are given in that catalog I will not give descriptions here except of items not previously listed.



AQUILEGIA

AETHIONEMA. Coridifolium. Pkt. 25c.
Grandiflora. Pkt. 25c. **Pulchellum**. Pkt. 25c. **Persicum**. Pkt. 25c.

ALYSSUM Saxatile Compactum. Pkt. 15c.
Serpentifolium. Pkt. 20c. **Moellendorfianum**. Pkt. 25c.

ANCHUSA Italica Purdy's Var. A seedling appearing in my gardens which produces a very clear deep blue flower. Pkt. 25c.

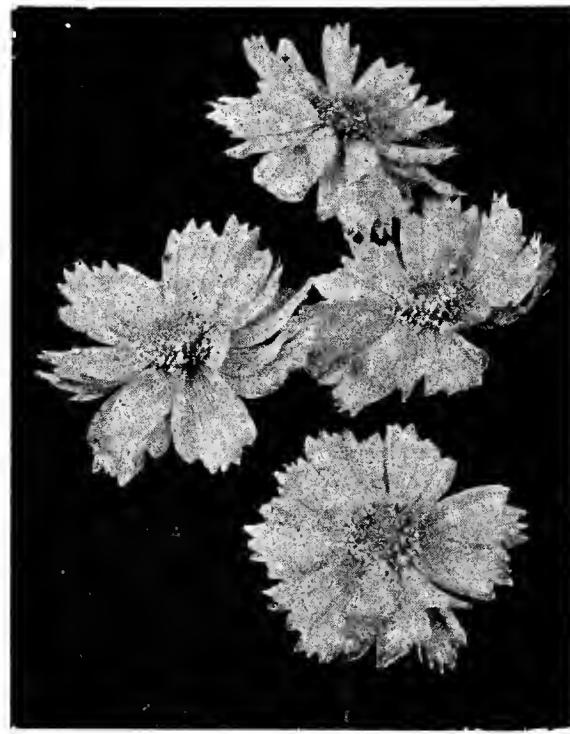
ANCHUSA Myosotidiflora. The lovely Chinese Forget-me-not is fully described, page 14, Fall 1938-Spring 1939 catalog. Sow early spring, in boxes or a cool spot. Pkt. 25c.

ANTHEMIS Sancta-Johanna. Pkt. 25c.

AQUILEGIA, Columbine

No flower is more lovely than these new Long-spur Columbine. They should be even more widely grown. See Fall catalog, page 14, for full descriptions, culture.

"My Choice" Long Spur Blend. Pkt. 25c; 1/16 oz. 80c.
Dobbie's Imperial Hybrids. Pkt. 25c; 1/16 oz. 65c.



COREOPSIS

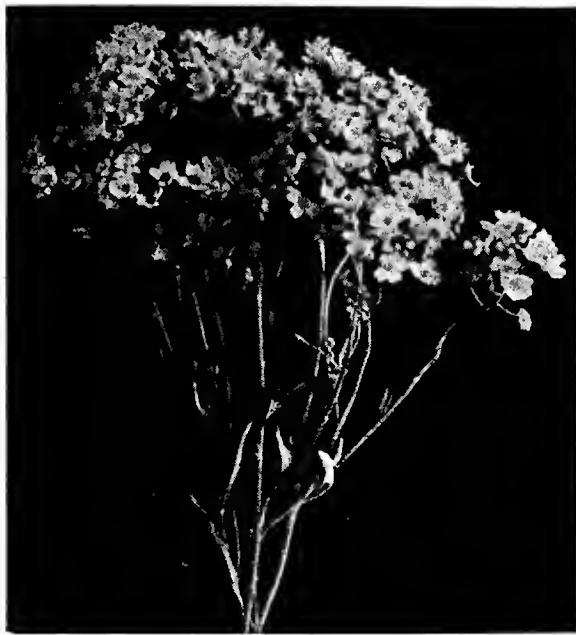
COREOPSIS Double Sunburst. Pkt. 20c; 1/4 oz. 50c.
Mayfield Giant. Finest single variety. Pkt. 15c; 1/4 oz. 35c.

CHEIRANTUS Allionii and Golden Bedder. See Annuals.

CONVOLVULUS Mauritanicus. Blue Morning Glory, fine for rock gardens. Requires warm conditions for good germination. If indoors, bottom heat. Pkt. 25c.

DIANTHUS Deltoides Brilliant (Maiden Pink). Lovely rock garden or border variety with rosy-carmine flowers. Pkt. 20c.

DIANTHUS "Loveliness". I cannot too highly praise the filmy loveliness of the large spicily fragrant mauve pink blooms. Plants from seeds sown in March showed flowers July 1, and December 1 are still in full flower. See plant catalog. Pkt. 25c.



ALYSSUM, SAXATILE COMPACTUM (See Page 16)



SHASTA DAISY

ERIOPHYLLUM Lanatum. (See "Oregon Sunshine" in Novelties.)
Pkt. 25c.

GAILLARDIA GOBLIN. Lovely new dwarf with large brilliant flowers on plants 1 foot high. Pkt. 25c.

GEUM Low Orange. A lovely species a foot high with large deep orange single flowers. Pkt. 20c.

GYPSOPHILA Oldhamii. 3/4 ft. New pink. Pkt. 25c.

Repens Rosea. Lovely trailer. Pkt. 25c.

HELIANTHEMUMS. Finest hybrids. Mixed. Pkt. 25c.

Hollyhocks. See page 18.

IBERIS Gibraltarica. Lovely lavender perennial Candytuft, flowering in a few weeks from seed. Pkt. 25c; 1/4 oz. 50c.

LAVENDER Dwarf Munstead. Pkt. 25c.

LINIUM Alpinum. Rare. Pkt. 40c.

Lewisii. True Sierran Blue Flax. Pkt. 25c.

Narbonense. Large sapphire-blue flowers. Flowers do not drop but remain several days. Pkt. 25c.

NIEREMBERGIA Hippomanica. Best treated as annual. See Novelties. Pkt. 25c.

OENOTHERA Missouriensis. Pkt. 25c.

Tetrapeta. Flowers in a few weeks from seed. Pkt. 20c.

PAPAVER Ruprifraga. 2 feet. Lovely Alpine wind poppy with slender erect stems, the flower bits of orange fluff. Pkt. 25c.

HORNED POPPY. See Plant catalog. Sow every month and have a continued succession of its brilliant color. Pkt. 25c.

SAPONARIA Ocyoides splendens. Pkt. 15c.

SALVIA Azurea. Grandiflora. Pkt. 25c.

Bracteata Rosea. Pkt. 25c.

Farinacea Blue Bedder. Pkt. 25c; 1/16 oz. 50c.

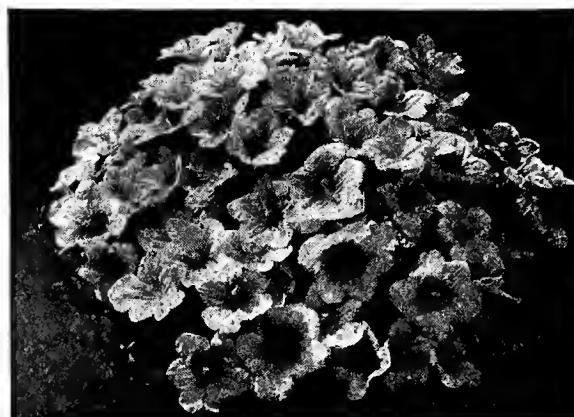
Nemorosa. 2 feet. Attractive deep green foliage and spikes of deep blue for months. Pkt. 20c.

Patens. Tender. Must be wintered indoors in cool regions. Flowers are the richest gentian blue known. Pkt. 25c.

SHASTA DAISY. Burbank's Alaska. Pkt. 15c; 1/8 oz. 30c.

SILENE Maritima. 6 inches. Lovely soft blue green mats of foliage with white "catch-fly" flowers all summer. Pkt. 15c.

SILENE Schaffii. Pkt. 25c.



NIEREMBERGIA



GEUM

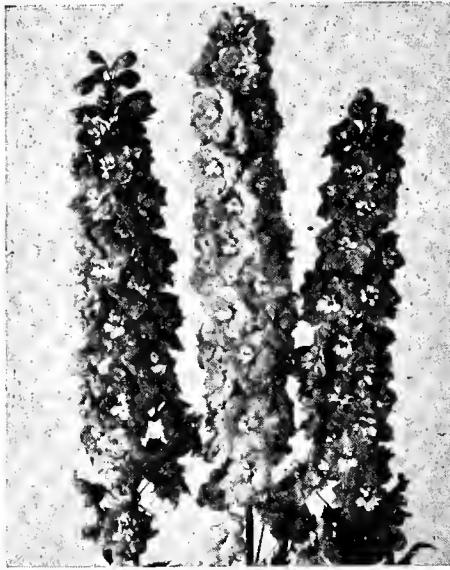
PERENNIAL SEED SPECIALTIES

DELPHINIUMS

DELPHINIUM Cardinale. California's Giant Scarlet Larkspur. Grows 3 to 7 feet tall with long spikes of quite large vivid scarlet flowers. They do not transplant readily with bare roots and should be sown in pots using peat moss with $\frac{1}{4}$ sand added. Transplant to well drained soil in a sunny situation. **Pkt. 25c.**

DELPHINIUMS, Finest Hybrid Strains and garden varieties will be found fully described in my plant catalog sent you earlier, and here I give names and prices only.

Culture: All Delphinium seeds germinate best in cool weather and early spring planting is best. The best soil is two-thirds coarse leaf mold and one-third loam or a mixture approximating this, and seed should be lightly covered with the same soil. The prime factor of success is to keep evenly moist. Covering with burlap until germination occurs will help. In summer sow in flats, place in a cellar or shed on floor and keep moist for 10 days, or until germination occurs, then gradually bring to light.



DELPHINIUM, PACIFIC GIANTS

DELPHINIUM PACIFIC GIANT STRAIN

Finest in the world is the verdict of all experts. Practically 100% double, 60% to 90% mildew-resistant, they come 90% true to color ranges described. Open florets are $2\frac{1}{2}$ to 3 inches in diameter, closely spaced on long spikes. Plants are sturdy with thin woody stems. Each series is constantly being improved. **Original's seeds.**

King Arthur Series. Brilliant royal-violet with white bee.

Guinevere Series. Light lavender pink with white bee.

Summer Skies Series. Clearest light blue with white bee.

Clear White. Pure white, large size; thrifty.

Either of above. Large pkt. \$1.50; $\frac{1}{2}$ pkt. 75c.

Sir Galahad Series. (1939 Novelty.) Clear white flowers average 3 inches across, of splendid texture; pyramidal spikes with perfectly spaced flowers. Strong whippy stems and highly mildew resistant. A white on a par with the strongest Delphiniums. **Pkt. \$2.00; $\frac{1}{2}$ pkt. \$1.00.**

Pacific Giant Mixture in a full range of loveliest shades—white clear blues, lovely pastels, violets. **Pkt. 75c; Large Pkt. \$1.25.**

OTHER DELPHINIUMS

Belladonna Improved Special Strain. The finest strain in existence, having flowers $2\frac{1}{2}$ inches across. **Pkt. 20c; $\frac{1}{16}$ oz. 50c.**

Bellamorus Improved Special Strain. Of the same high quality as above. **Pkt. 20c; $\frac{1}{16}$ oz. 50c.**

Chinensis Cambridge Blue. 3 feet. Clear light blue. Flowers in three months from seed. **Pkt. 20c; $\frac{1}{4}$ oz. 50c.**

Chinensis Blue Butterfly. 15 inches. Very deep clear blue. Flowers in three months. Simply stunning. **Pkt. 20c; $\frac{1}{4}$ oz. 50c.**

PENTSTEMON, California Native

Unsurpassed for the rock garden, these hardy Pentstemons are useful in many difficult situations. Those offered are rather easy from seed sown very early while cool, using a rather poor soil.

Heterophyllum Purdyi. California Blue Border. (See Plant catalog.) Starts flowering when quite small and all summer. **Pkt. 25c.**

Roezlii. Very large clear blue flowers on compact 6-inch plants. Seed requires freezing. **Pkt. 25c.**

Heterophyllum Erectus. 2 ft. deep blue flowers. **Pkt. 25c.**

Newberryi. "Mountain Pride". Rare, low compact shrubby species with lovely flowers of deep rose. Requires freezing to germinate well and its roots kept rather cool and moist. **Pkt. 25c.**

PYRETHRUM ROSEUM, Painted Daisy

Easily grown from seed, the lovely daisies in tone of white, pink, rose, and red are borne on tall slender stems through a long season. Doubles come but 60% true but singles produced are fine. Sow while cool, fall or spring. A foremost English strain.

Double English Hybrids. A super strain. **Pkt. 25c; Large Pkt. \$1.00.**

Single English Hybrids. Unsurpassed. **Pkt. 15c; $\frac{1}{4}$ oz. 40c.**



HOLLYHOCKS CHATERS IMPROVED

These well known stately and beautiful plants are easily grown from seed. Sown in fall or by late January they flower first year. **Salmon Rose; White; Sulphur Yellow; Newport Pink, clear pink; Scarlet; Supreme Mixture, all shades. Pkt. 15c; $\frac{1}{4}$ oz. 60c.**

LEWISIA SEEDS

Lewisia are rather easily grown from seed if a few simple needs are provided. The seeds require freezing. This may be done in the refrigerator with temperature of 38 degrees for ten days. In cooler regions it is easier to sow in open seed beds fall to quite early spring, using one-third fibrous leafmold, two-thirds silty loam, covering the bed with fine chaff. Full description and illustration are found in plant catalog.

Fresh plump seeds of the following species, **pkt. 25c.** **Nevadensis, Brachycalyx, Reditiva, Cotyledon, Finchii, Howellii, Hecknerii, Leeana.** Any 5 of the above, your choice, for \$1.00.

PRIMULA ACAULIS, GIANT BLUE

In the lovely blue acaulis primroses which flower so long I have searched the world for the finest strain. No strain comes entirely true but I find this gives the largest percentage of fine blue shade. Use one-half good soil, one-half fibrous leafmold. Sow in flats and keep moist and dark until germination occurs, then gradually accustom to light. **Pkt. 50c.**

POLYANTHUS PRIMROSE, KELWAY'S PERFECT MODEL

A fine bed of polyanthus is a joy in spring and for size of flowers and range of brilliant colors I believe this surpasses any other. Culture as for *P. Acaulis*. **Pkt. 35c.**

TIGRIDIA SEEDS

These brilliant summer-flowering bulbs are quite easily raised from seed. Sow in cold frame in April-May or in rows in garden in May in sandy loam soil. Usually 50% will flower the first year. In mild regions bulbs may be left in ground but in cold climates dig and store immediately in moist sand.

Splendid Mixture. **Pkt. 25c; $\frac{1}{8}$ oz. \$1.00.**

Perennial PLANT Specialties



PRIMROSES

PRIMROSE HEAVENLY BLUE (Giant Blue)

Rare and lovely. They have charmed every visitor in their flowering time. Of the acaulis type with each flower on a separate stem, they are very long flowering. They are somewhat varied but all in lovely shades of blue. **Each 40c; 3 for \$1.00.**

PRIMROSE ACAULIS DOUBLE LAVENDER

Very free-flowering in spring and often again in fall, the double deep lavender flowers are the sweetest and most pleasing in all my garden. Thriving in any shaded situation, they are particularly charming in the shaded rock garden. **Each 40c; 3 for \$1.00.**

DIANTHUS SUPERBUS LOVELINESS

The exquisite strongly clove-scented large fringed flowers of pure mauve are borne in profusion from spring to October on graceful 12 inch stems. A delight in the garden with abundant cutting stems for filmy bouquets. **Each 30c; 3 for 60c; \$2.25 per doz.**

SALVIAS

The exceptional beauty of the perennial Salvia is too little appreciated. They fit a variety of situations in any garden and for warm regions are the very best of heat resistsants standing the hottest situations. All are in lovely shades of blue, our most popular and useful color. Give them room and they are joy.

Aurea. The many stout wiry stems make a bush-like mass 3-4 ft. tall and after midsummer bear long sprays of fine azure-blue flowers for weeks. **25c each; 3 for 65c; \$2.50 per doz.**

Pitcherii. Quite like *Aurea* in habit, but 3½ to 5 feet tall and the splendid flowers are an intense deep blue, blooming from late August until frost. An unsurpassed fall blooming perennial. **30c each; 3 for 75c; \$2.75 per doz.**

Bracteata Rosea. From broad bluish basal leaves many stout stems arise to form a heavily branched pyramidal bush 3-4 feet tall, the many flowers each surrounded by large lavender-blue bracts from June to August and in these lie the unusual charm. Stands hottest and driest situations and my hillside beds are the joy of all visitors. **25c each; 3 for 65c; \$2.25 per doz.**

Farinacea Blue Bedder. The deep blue flowers are borne on wiry lavender stems above the bright green leafy plants, making a most unusual color effect, and interesting cut sprays. **30c each; 3 for 75c; \$2.50 per doz.**

Patens. Deservedly called the world's finest gentian-blue flower, the velvety flowers, 2 inches long, are borne above the luxuriant foliage on 18 inch plants. Prefers a moist mellow loam in sun. Not hardy below 15 degrees, but roots may be stored. **30c each; 3 for 75c; \$2.75 per doz.**

PENTSTEMON CALIFORNIA BLUE BEDDER

One of the longest blooming and most beautiful plants I know, its decumbent stems with numerous many flowered erect branches form a plant 12 inches high and often 18 inches across. On one plant on a dry road bank I counted over 400 flowering stems. Planted singly it is unsurpassed for the rock garden and in groups is unexcelled as a colorful bedding plant. Stands the hottest, driest situations and there is no better solution for hot, dry and unsightly banks. Color varies in shades of blue with the unopened buds deep pink, making an effective combination. **25c each; 3 for 45c; \$1.50 per doz.; 50 or more at \$8.00 per 100.**

DELPHINIUM CARDINALE, Giant Scarlet Larkspur

Stunning with its long spikes of brilliant scarlet flowers on 5-6 ft. plants, it is not at all difficult in well drained soil in a warm sunny situation, even a hot dry one, if the dry ripe roots are planted. (Growing plants are impossible.) Plant any time. **25c each; 3 for 65c; Doz. \$2.50** with cultural directions.

HARDY PERENNIAL PHLOX

Universally loved, unsurpassed for fine color mass effects, no perennial gives a longer midsummer bloom, if well grown. Phlox require a well prepared and enriched soil, a summer mulch to protect their shallow feeder roots and ample moisture. In the Northwest and cooler regions they may be in sun but in warmer regions must be shielded from direct sun but in a shaded situation that gives plenty of light.

Contrary to common belief, fine Phlox can be grown even in the hot interior California valleys if shielded from direct sun and given an ample summer mulch.

Mulch is of prime importance everywhere. In warm regions mulch the entire bed 2 inches to 3 inches deep after planting and each spring by March first with compost, peat moss or best, decayed manure.

Baron von Heckner. Very choice delicate salmon-pink.

Colonial. The finest lavender Phlox.

Fuerbrand. Glowing orange scarlet. Simply stunning.

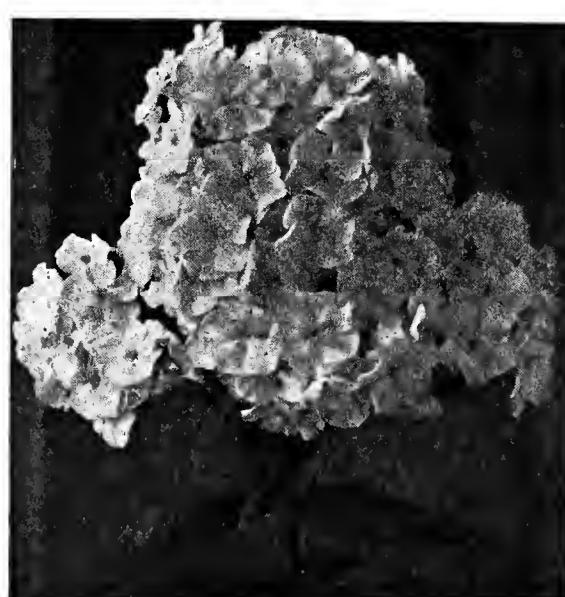
Mrs. Jenkins. Immense trusses of pure white. Very popular.

Rheinlander. Deep salmon-pink with red eye. Outstanding.

Special French. An exceptionally charming clear pink.

Phlox Prices: 25c each; 3 of 1 kind, 65c; \$2.25 per doz. Six of one kind at doz. rate. Collection, 2 each of above six for \$2.50.

(For other fine Phlox varieties see my perennial plant catalog)



PERENNIAL PHLOX



HEMEROCALLIS

HEMEROCALLIS, Day Lilies

Showy and long flowering with the large lily-like blooms on tall stout stems above the attractive grassy foliage, few plants will give so much for so little care. They thrive in any sunny location with fair moisture. They are most desirable in the hot interior valleys and southern California. Plant them in any deeply worked soil, dress each fall with manure if you would have them at their best and flood every ten days. Where there is an irrigation ditch they will be most happy planted on the bank. See my catalog of perennials for the supreme new varieties, now at prices within reach, and the finer old varieties. Here are a few outstanding ones. Not bulbs, but of similar requirements.

Calypso. A Burbank production and one of the finest varieties for the Pacific Coast. Light canary-yellow, fragrant and very long blooming. **Strong plants; 50c each; 3 for \$1.25.**

Hyperion. The tallest and largest of all Day lilies with magnificent bloom of medium canary yellow, with satiny sheen. **Each \$1.00.**

SUPER COLLECTION. Include these two and eight other finer new varieties from my large collection. Each named, **\$6;** five varieties, **\$3.15.**

POPULAR COLLECTION: Fine for massing, includes Calypso and seven finer old varieties, each named, **8 in all postpaid \$2.50.**

OREGON SUNSHINE, *Eriophyllum Lanatum*

The profusion of brilliant golden yellow daisies crowning the many 15-inch stems above the neat evergreen tufts of woolly basal foliage for weeks during June-July have brought the highest praise from all who have seen it. Any sunny situation, even to hot and dry. Water sparingly after stems arise. **25c each; 3 for 65c; \$2.50 doz.**

DAPHNE CNEORUM

Among the loveliest of low shrubs, it delights in a lightly shaded situation, in a deep, well drained loam, and mulched heavily to keep roots cool. Seldom over a foot high it spreads to 4 feet with neat small leaves crowned by dense heads of lovely deep pink fragrant flowers in spring and again in fall.

Special: Nice small plants, 8-inch spread, **50c each.**

Strong plants, 8 to 10-inch spread, 75c each; 10 to 12-inch spread, \$1.25.

Rare Shade Lovers for Spring Planting

A group of rare shade loving plants of appealing beauty. All require constant shade, cool moist situations and an acid soil rich in humus, preferably a peaty soil, with good drainage at all times. This offer is primarily to my friends in the Northwest and cooler regions who can quite easily provide these conditions. Those in warmer regions should not try them unless they have a deeply shaded situation and can provide the requirements of soil and moisture.

ORCHIDS

CYPripedium Spectabilis. Large Showy Orchid. Immense slippers of clear rose, and grows to 2 ft. high. Prefers a peaty soil. June.

CYPripedium Acaule. One of the most beautiful with large bright pink flowers. Must have acid soil. April.

CYPripedium Pubescens. 12-20 inches tall. Stems bear many flowers of bright yellow in May. One of the easiest.

Good plants. 1 to 2 crowns. **25c each; \$2.00 per dozen.**

Extra Strong Plants. 2 to 5 crowns. **60c each; \$6.00 per dozen.**

ORCHIS Speciabilis. 6 to 12-inch. Showy purple flowers in early spring. **Strong Plants, 50c each; 3 for \$1.25.**

Habenaria Ciliaris. Yellow Fringed Orchid. Six inch spikes of yellow with petal and lip fringed. **Each 50c; 3 for \$1.25.**

Habenaria Fimbriata. Large Purple Fringed Orchid. Tall spikes of large purple fringed flowers. **Each 60c; 3 for \$1.50.**

CYPripedium Montanum. Lovely white Pacific Coast Orchid; likes a rather gritty soil rich in humus. **Each 50c; \$5.00 per dozen.**

CYPripedium Californicum. Smaller white flowers with vivid yellow sepals. **Each 50c; \$5.00 Clumps \$1.00; \$1.50 and up.**

No Orchids shipped after March 15. Order and plant early.

PERENNIALS FOR SHADE

Gaultheria Procumbens. "Wintergreen Berry". Slow trailer with brilliant green and bronze leaves and edible bright red berries in winter. **Strong sods. Each 80c.**

Epigaea repens. "Trailing Arbutus". Charming trailer with very fragrant pink flowers in spring. A gem. **Sods, each 90c.**

Sanguinaria Canadensis. "Blood Root". 4 to 6 inches high with large snow white flowers in spring. A jewel. **Each 30c; 3 for 75c.**



CYPripedium, SPECTABILIS

HEPATICA triloba. 6-inch stems bear solitary, pretty lobed leaves, through which come the lovely blue or pink flowers in earliest spring. **30c each; 3 for 75c.**

MERTENSIA Virginica. "Virginia Blue Bells". Quite leafy 8-12 inch stems branched from the ground bear large cluster of very lovely bells of porcelain blue, often tinted pink, in early spring. A gem. **Each 25c; 3 for 60c; \$2.00 per dozen.**

All of the above priced postpaid.

BULBS FOR SPRING PLANTING

Bulbs without exception must have good drainage and liberal moisture during the growing season. Any good garden soil will do, except that in newly manured or highly fertilized soils the bulbs should be surrounded with sand.

TIGRIDIAS, Tiger or Shellflower

Brilliant hued bulbous flowers, blooming for a long period in mid-summer. Give a sunny situation and liberal moisture throughout the summer. Plant 4 to 6 inches apart and cover 2 to 3 inches deep. Shipped **February — to May 1**. Extra fine bulbs of the following fine varieties:

Alba Grandiflora. Pure white spotted crimson.

Montezuma. Simmering deep rose, overlaid old rose, spotted red.

Le Geant Scarlet. Huge scarlet with unspotted yellow center.

Lillacea. Rich rose-pink, spotted carmine.

Sunset Shades. Shades of yellow, brilliantly splashed crimson.

Prices of above, 15c each, 3 for 40c; \$1.50 per doz.; \$11.00 per 100.

Speciosa. Scarlet, spotted crimson.

Canariensis. Canary yellow, spotted carmine.

Last two: 15c each, 3 for 35c; \$1.15 per doz.; \$9.50 per 100.

Superb Mixure: 6 for 50c; \$1.05 per doz.; \$8.00 per 100.

All prices postpaid. 6 at dozen rate; 50 at 100 rate.

(Plant the following three with the tip of bulb covered two inches.)

ISMENE CALATHINA, Basket Flower

Attractive pure white large basket shaped flowers, with bulb, foliage and stems similar to narcissus, thriving in any sunny situation. **.25c each; 3 for 60c; \$2.00 per doz.** Fine for pots.

STERNBERGIA LUTEA MAJOR

Beautiful deep buttercup-yellow crocus-like flowers come in early fall, the leaves starting growth with or following the flowers. Splendid border, rock garden or pot subjects. Quite hardy, and easily grown. **Bulbs 30c each; 3 for 75c; \$2.50 per doz.**



TIGRIDIA

NERINE SARNIENSIS, Guernsey Lily

Brilliant crimson lily-like bloom in late summer. Similar in habit to Amaryllis, the foliage coming after bloom in fall and dying down in spring. Hardy to zero. **.25c each; 3 for 60c; doz. \$2.00.**



A CAREFUL SELECTION
OF BULBS WILL
MAKE AN
ATTRACTIVE SHOWING
ALL SUMMER LONG.

BEST THINGS IN THIS CATALOG AND WHY

I believe no year has brought a finer array of lovely garden flowers than the Novelties for 1940, and I commend them to you most highly but I do not want you to overlook many fine old flowers as yet unsurpassed and on this page I am going to talk to you about some of them and their usefulness.

CALIFORNIA WILD FLOWERS FOR YOUR BORDER

First I want to mention the versatile California Native Annuals, see complete list page 23. You may know how splendid they are for naturalizing and beautifying vacant lots but you may not know nearly every one of them ranks with the finest of flowers for the annual border. Distinctive in themselves, they flower quickly from seed and are real "pinch-hitters" to take the place of more delicate things that have failed. I will point out the more valuable.

I have never found a substitute for the lovely low masses of **Nemophila**, **Gilia Tricolor**, or **Phacelia Campanularia**, while the taller **Gilias**, **Clarkia**, **Godetia Amoena** give airy masses of fine color and daintiest cut flowers. **Bartonia** is outstanding and **Phacelias** excel in lovely blue shades. **Lupines** and **Eschscholtzia** are the famed blue and gold of the California landscape which may be duplicated in your garden. **Abronia**, a very long flowering bedding annual, and try **Collinsia** in the shade or over bulb beds. **Coreopsis stillmanii** is unsurpassed for garden and cutting.

WINTER AND EARLY SPRING BLOOM

Pansies sown August-September give a wealth of bloom when most needed and who doesn't love them? **Early Sweet Peas**, August-September. **Siberian Wallflower** with its bright and fragrant masses, **Nigella** which everyone loves on sight, brilliant **Eschscholtzia**, **Hunnemania**, **Silene Pendula**, **Calendulas**, most sturdy and reliable of winter flowers, all sown August-September. **Wallflowers**, **Aubretia**, and stately **Foxgloves**, sown in May, will in all mild climates give a wealth of color and cutting flowers when most needed. Except the last two, sow all again in spring for a later bloom. In cooler climates sow very early in spring.

FOR SHOWY MASSES OVER A LONG PERIOD

You will agree in giving the **Petunia** and **Verbena** first place, but give them a rich well drained soil and see how fine they can be. Fine cut, too. **Godetias** always were "top-notchers" but try the finer new ones and water liberally. Then there's dainty **Clarkia**, **Calliopsis**, **Salpiglossus**, annual **Phlox**, **Stocks**, **Cornflowers** in the fine new larger flowered varieties, **Marigold Harmony** and **Golden Harmony** in front rank, **Leptosyne Golden Rosette**, **Iceland Poppies**, **Zinnia Linearis**, **Larkspur**, **Nasturtiums**, **Hunnemania**, and the fine newer annual **Scabiosas** with long cutting stems all providing a continuous succession of garden color and cut flowers from early summer until frost, while the too seldom seen **Virginia Stock** and **Viscaria** sown at frequent intervals provide the dainty touch. Add to these the versatile **Nigella** so seldom seen, yet the "first love" of all visitors in my garden, and you have "Flowers that Bloom all Summer", a prescription I am so often asked to fill.

ABOUT ZINNIAS

So that you may have the best, I pay for prize-winning strains. You will like my Zinnias for they are unsurpassed.

FOR LATE SPRING AND EARLY SUMMER

Often a difficult period, we must prepare well in advance to fill the gaps. **Canterbury Bells** must be sown a year ahead but few flowers are more loved. Dainty **Shirley Poppies** sown in fall or very early. **Snapdragons** sown August-November or very early. **Nigella** fills in admirably, and in this period some of the native annuals are particularly valuable for it is their natural flowering time. There will be carry-overs from the early group and spring sowings of all of them will be in flower. Be sure to have a good row of **Sweet Peas** for they will be most valuable now. **Godetia** sown in fall will come at this time as will annual **Candytuft**.

MID-SUMMER TO FALL BLOOM

If you have kept the old blossoms picked off, the foregoing list will still "carry-on". **African Marigolds**, preferably in beds of separate colors, give bold garden masses and fine cut flowers until frost. **Zinnias** are old reliables but sow some of each type for variety in the garden and more useful cut blooms. **Cosmos Sensation** and **Orange Flare** are "must-haves", the fine **Chabaud hardy Carnations**, **Hollyhocks**, the everblooming **Venedium** and its cousin the new **Arctotis Hybrids**, so effective for cutting, the splendid **New Dwarf Dahlias** with their wealth of brilliant blooms in two months from seed. All of these add to the richness of the garden and give a wide variety of finest cut flowers.

FOR FALL BLOOM

Asters hold first place from late August on and there are few lovelier flowers, success being assured with the wilt-resistant strains of which I offer the outstanding. In the background the brilliant **Tithonia Fireball** with its splendid cutting stems will hold forth until frost and rivalling it in brilliance the new **Salvia Blaze of Fire**. **Late Cosmos** and **Cosmos Burpee Orange** with long graceful stems bring a welcome change in fine cut flowers. Late sowings of **Zinnia** and **Marigold** will bring fine bloom now but if you have kept the first plantings picked off they will still be fine. Constant picking will have kept the **Scabiosas** in full glory and June sowings of **Virginia Stock**, **Viscaria** and **Candytuft** will be on. **Verbena** and **Petunia** are with us in full glory and there will still be **Iceland Poppies** for cutting; and do not forget a June sowing of **Nigella** to bloom now.

"MUST HAVE" FLOWERS FOR MY GARDEN

I have land, water and seed but do not always have time, yet there are some flowers I must always have and here they are:

Nemophila, **Clarkia Pulchella**, **Godetia**, **Bartonia**, **Horned Poppy**, **Nigella**, **Marigold Harmony**, **Eschscholtzia** in variety, **Shirley Poppy**, **Calendulas**, **Silene pendula**, **Phacelia viscida**, **Dianthus Loveliness**, **Scabiosa**, **Viscaria**, **Canterbury Bells**. They are so easy to grow, I can always find time to rake in a few seeds and they just seem to fill all the gaps between the flowering of various perennials and bulbs. Perhaps you would like them. If so, there's 20 pkts. in the group. **Special for \$1.50**.

COLLECTIONS

Through these pages you will find advantageous collection offers of various groups. Many friends ask me to suggest collections for special purposes and to give you the advantage of my recommendations I am giving them in the following collections:

MY CHOICE OF LOWER BEDDING ANNUALS

Things that flower continuously from early summer until frost: **Petunia DeLuxe Bedding Mixture**, **Verbena Supreme Mixture**, **Zinnia Linearis**, **Marigold Harmony**, **Abronia umbellata**. (Value 75c.) Collection, 5 pkts. 50c.

CALIFORNIA WILD FLOWER GARDEN

A breath of loveliness that will delight you for weeks. Just sow in early spring where to flower and thin to 6 inches apart, watering liberally. The taller ones are **Bartonia Aurea**, **Coreopsis Stillmanii**, **Godetia Amoena**; medium height: **Phacelia viscida**, **Clarkia pulchella**, **Gilia capitata**, **California Poppy**, **Lupinus nanus**; and the entrancing low **Nemophila insignis**, **Nemophila maculata**, **Gilia Tricolor**, **Phacelia campanularia**. Value \$1.25. Special collection price, 12 pkts. 90c.

A SUPREME CUT FLOWER GARDEN

Medium to tall, they will give a summer-long succession of finest cutting stems: My Supreme Blends of **Giant Larkspur**, **Cornflower**, **Godetia**, **Calendula**, **Chabaud's Carnations**, **Iceland Poppy**, **Cosmos**, **Snapdragon**, **American Beauty Marigolds**, superb **Scabiosas**, **Stocks**, **Candytuft**, **Dahlia-flowered Zinnias**, **Crego Asters**. Purchased separately they would cost \$2.15. Collection price, 14 pkts. \$1.65.

MY ALL-SEASON GARDEN

1 Pkt. each in Supreme Mixtures of **Pansy "My Choice"**, **Calendula**, **Virginia Stock**, **Viscaria**, **Eschscholtzia**, **Sweet Peas**, **Salpiglossus**, **Calliopsis**, **Marigold American Beauty**, **Dahlia-flowered Zinnia**, **Lilliput Zinnia**, **annual Phlox**, **Stocks**, **Cornflowers**, **Scabiosa**, **Crego Asters**, **Giant Larkspurs**, **Verbena**, **Petunia**, **Godetia**, plus **Nigella**, **Marigold Harmony**, and **Phacelia viscida**. Purchased separately, value \$2.80. Collection price, \$2.00.

ORDER BLANK
CARL PURDY, Ukiah, Calif.

Please forward the following ORDER for amount enclosed.

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(Say whether Mr., Mrs. or Miss; write name plainly)

Street..... R. D..... Box.....

Post Office..... P. O. Box.....

County State

Date 193

Date 193.....

Amount Enclosed

Money Order

Cash

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CALIFORNIA CUSTOMERS MUST ADD SALES TAX 3%

Reverse side may be used for more space. Extra blanks on application.

2000

YOUNG 104

CALIFORNIA WILD FLOWER SEEDS

California is unrivaled in the number and beauty of its wild flowers but it is the vast stretches of certain lovely annuals that so attract visitors and I am offering here the loveliest of these. California Wild Flowers have two distinct and important uses:

1. In brilliance and loveliness they vie with the world's finest garden annuals and are worthy a place in the most sophisticated annual border. They are dainty and bright as cut flowers and colorful in the garden and most easy to grow. As they may be sown in place where to bloom successive sowings may be made to fill vacancies.

2. For naturalizing, beautifying vacant lots and odd corners nothing excels nor gives more lasting effects for so little cost. In the East and at Lake Tahoe sow as soon as the ground can be worked in spring. In California and milder regions in unwatered area they may be sown from October 1 to March 1 and fall sowing just after the first rains brings the finest and longest bloom. Where watered they may be sown up to May 1, and watering will prolong the bloom into August. In the East up to June 15.

Culture: In the border may be sown in boxes to transplant, but it is easier and better to sow where they are to bloom, and thin.

In naturalizing, hoe off weeds and grass and scarify at least 2 inches deep but thorough-plowing and harrowing or spading and raking will enhance the results. (Broadcasting seeds among weeds and grass is a waste of time and seed and I do not knowingly supply seeds to be sown in that manner.) Mix the seed with twenty times its bulk of sand to insure more even distribution. Quantities: 5 to 8 pounds per acre; 1 pound to 5000 square feet; 1 ounce to 200 square feet.

ABRONIA umbellata. "Pink Sand Verbena". Fragrant lilac rose flowers resembling a Verbena. Prefers sandy soil. Spring sown, it flowers all summer. Sow in hills. Oz. 70c.

BARTONIA Aurea. "Blazing Star". 2-3 feet, with fine foliage and large cup-shaped flowers of pure gold, with orange center. Fine in any border. Oz. 75c; 1/4 lb. \$2.25.

COREOPSIS STILLMANI. "Stillman's Daisy". 12 inches. Fine cut foliage and large deep yellow flowers. Very showy. Oz. \$1.00.

CLARKIA Elegans. "Rose Clarkia". 9 to 15 inches, with lovely lobed flowers of soft rose. Oz. 60c.

CLARKIA Pulchella. 10-15 in. Airy trusses of very large, deeply lobed flowers of bright deep rose; it is one of California's loveliest flowers. Ideal cut. Pkt. 10c; oz. 50c; 1/4 lb. \$1.75.

ESCHSCHOLTZIA. "California Poppy". The most noted California wild flower, of which the loveliest are:

Californica (Aurantiaca). The California Poppy which each spring covers our hills and fields with such glorious splendor. Flowers are 2-3 inches across, brilliant orange with a glossy sheen. Oz. 40c; 1/4 lb. \$1.25; 1 lb. or more, per lb. \$2.50.

Maritima (Golden West) is as lovely; the color, deep golden yellow with the center orange. Oz. 50c; 1/4 lb. \$1.50.

COLLINSIA Bicolor. "Chinese Houses". 8-12 inches, with ascending whorls of bright rose flowers, tipped white. Very lovely in sun or half shade. Oz. 40c; 1/4 lb. \$1.25.

GILIA Achilleaefolia. "Blue Gilia". 1-1 1/2 feet, with graceful stems and lovely heads of violet-blue. Oz. 50c; 1/4 lb. \$1.75.

GILIA Capitata. "Queen Anne's Thimble". 1-1 1/2 foot branching plant with delightful soft blue flowers. Late. Oz. 40c; 1/4 lb. \$1.25.

GILIA linnifolia. 12 inches. Panicles of dainty Phlox-like flowers. Fine to cut. Either lilac or white. State color. Oz. \$1.00.

GILIA Tricolor. "Bird's Eyes". Low, with charming flowers like Phlox Drummondii; smoky-lilac, with a yellow halo and purple center. Oz. 40c; 1/4 lb. \$1.25.

GODETIA Amoena. "Summer Darling". 15-24 inches, with slender branching erect stems and large flowers of silvery-rose, with a red blotch at center. Oz. 60c; 2 ozs. for \$1.00.

LAYIA elegans. "Tidy Tips". 12 inches. Large daisy-like flowers; yellow, edged with white or cream. Oz. \$1.50.

LINUM Lewisii. "Blue Flax". 1-2 feet. The lovely "Sierran" flax is a perennial blooming in four months from seed. Flowers are large and sky-blue. Pkt. 25c.

LUPINUS nanus. "Dwarf Blue Lupine". "Blue Bonnet". The flowers are rich blue, shaded white. A bed of this and California Poppy makes a glorious show. Fragrant. Oz. 40c; 1/4 lb. \$1.25; 1 lb. or over, \$3.00 lb.

NEMOPHILA. "Baby Blue Eyes". "Baby Eyes". Charming low plants with the flowers open cup an inch across.

Insignis. "Baby Blue Eyes". Deep blue with lighter center. Oz. 40c. **Maculata.** "Spotted Baby-Eyes". White with vivid purple spots. Oz. 40c.

Atomaria. Very dark blue and lovely. Oz. 40c.

All Nemophilas, 1/4 lb. \$1.25; \$3.00 per lb.

PAPAVER CALIFORNICA. "Wind Poppy". Slender, frail looking stems, 15 inches high with most brilliant coppery red flowers. Pkt. 15c.

PHACELIA Campanularia. "Bell-flowered Phacelia". 6-15 inches, with delightful open bells of intense blue. Oz. 70c.

PHACELIA viscosa. 12 inches. Flowers are cups of the most divine gentian blue smothering the plant for months in summer. Pkt. 15c; oz. 70c.

PHACELIA Whitavia. "Wild Canterbury Bell". 1-1 1/2 feet. Large bell-shaped flowers of violet-purple hanging in open clusters. Oz. 70c.

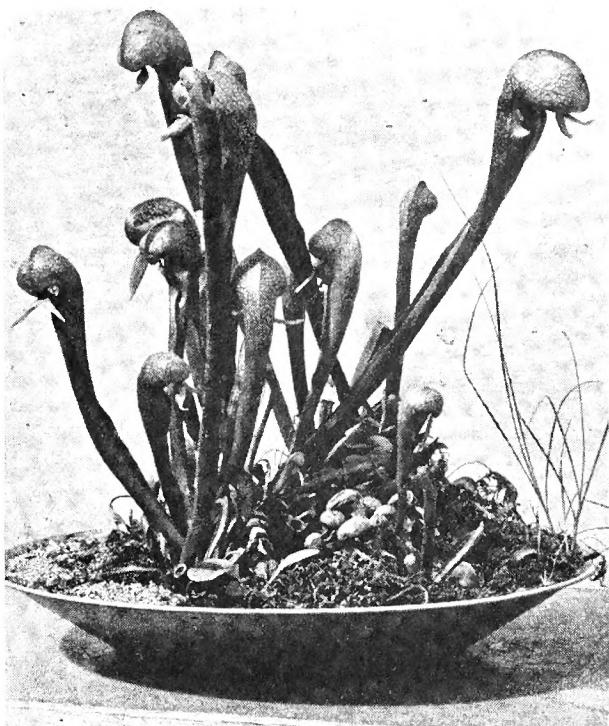
SALVIA CARDUACEA. A very interesting and unusual perennial with white woolly foliage, the flowers long beaks of lilac. Pkt. 10c; 1/4 oz. 30c.

PRICES OF ABOVE: Unless otherwise noted, 10c per pkt.; 3 pkts. for 25c; 13 pkts. for \$1.00; 1/2 oz. at oz. rate. Write for prices on larger quantities.

MIXED WILD FLOWER SEEDS. A specially prepared blend based on my experience of the kinds that will do well in all localities. Oz. 60c; 2 ozs. for \$1.00; 1/2 lb. \$2.35; 1 lb. \$4.50.

NOTE: Each of these species vary widely in nature. I have selected and offer only the very choicest form of each one.

A Unique and Exciting House Plant



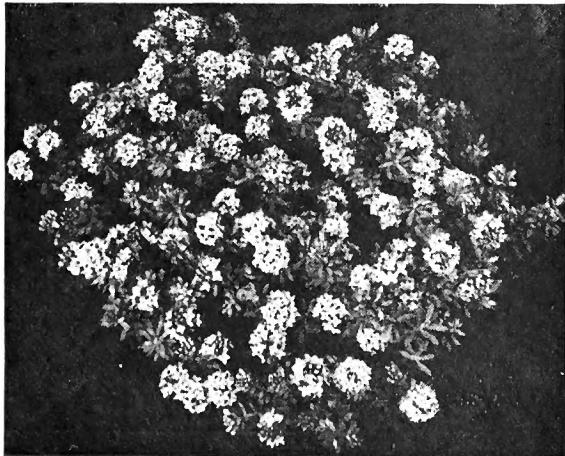
DARLINGTONIA CALIFORNICA

DARLINGTONIA CALIFORNICA "Pitcher Plant or "Cobra Plant"

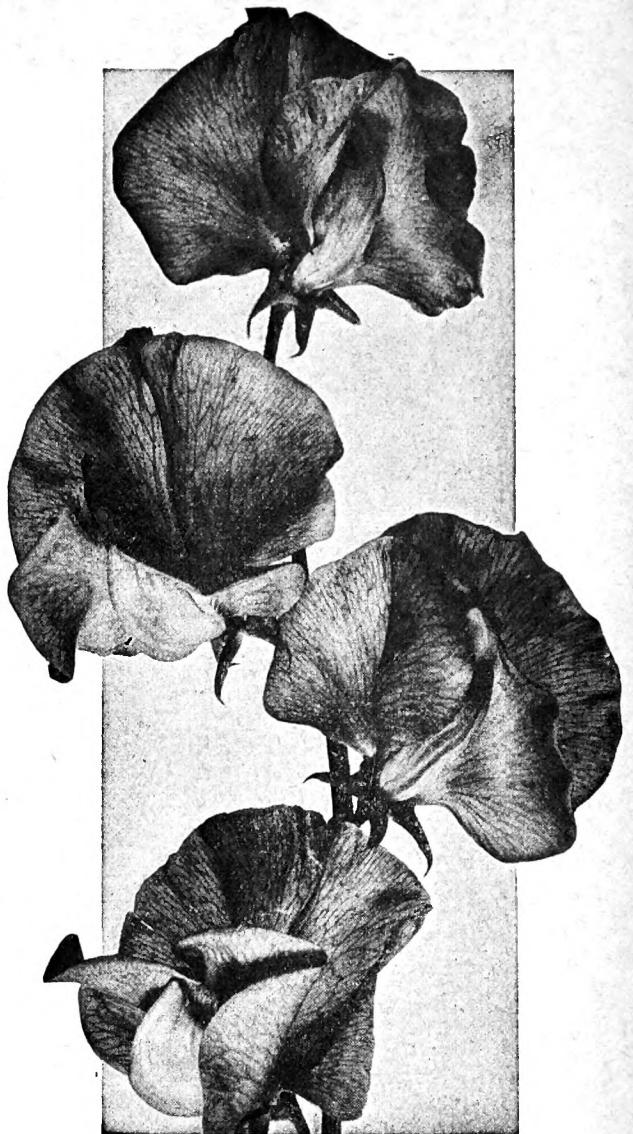
In nature this remarkable plant (pictured here), lives almost entirely on insects caught by the tubes. Placed in a dish and held upright by stones and sand, we find by feeding bits of fresh meat into the tubes it will thrive for an indefinite period, putting forth new tubes and bearing at intervals, its rare creamy flowers. Plant pictured was a feature at Treasure Island for eight months. Rare and unusual for house and pot culture and an exciting gift.

Each \$1; 3 for \$1.50; \$5 per doz. with full culture.

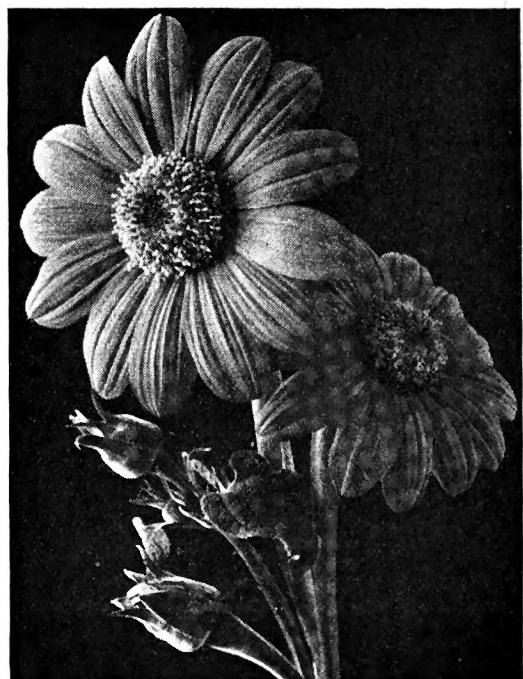
(Offered for indoor culture only. Shipped September to May)



DAPHNE CNEORUM (See page 20)



SWEET PEAS (See page 14)



TITHONIA, FIREBALL (See page 6)

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